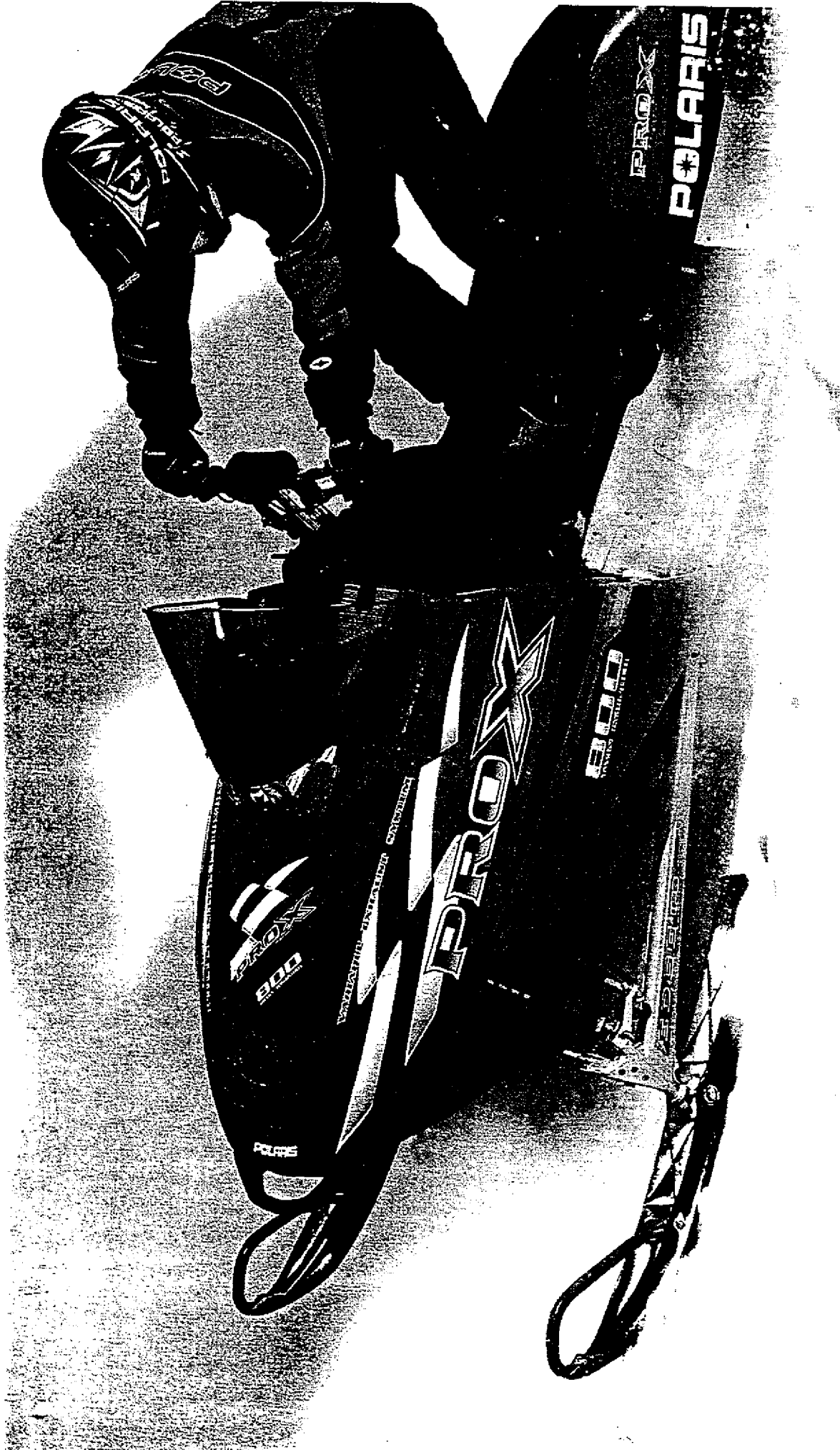


EXHIBIT I



SNOWMOBILES 2003



LIFE WITHOUT LIMITS BEGINS WITH THE FREEDOM TO RIDE.

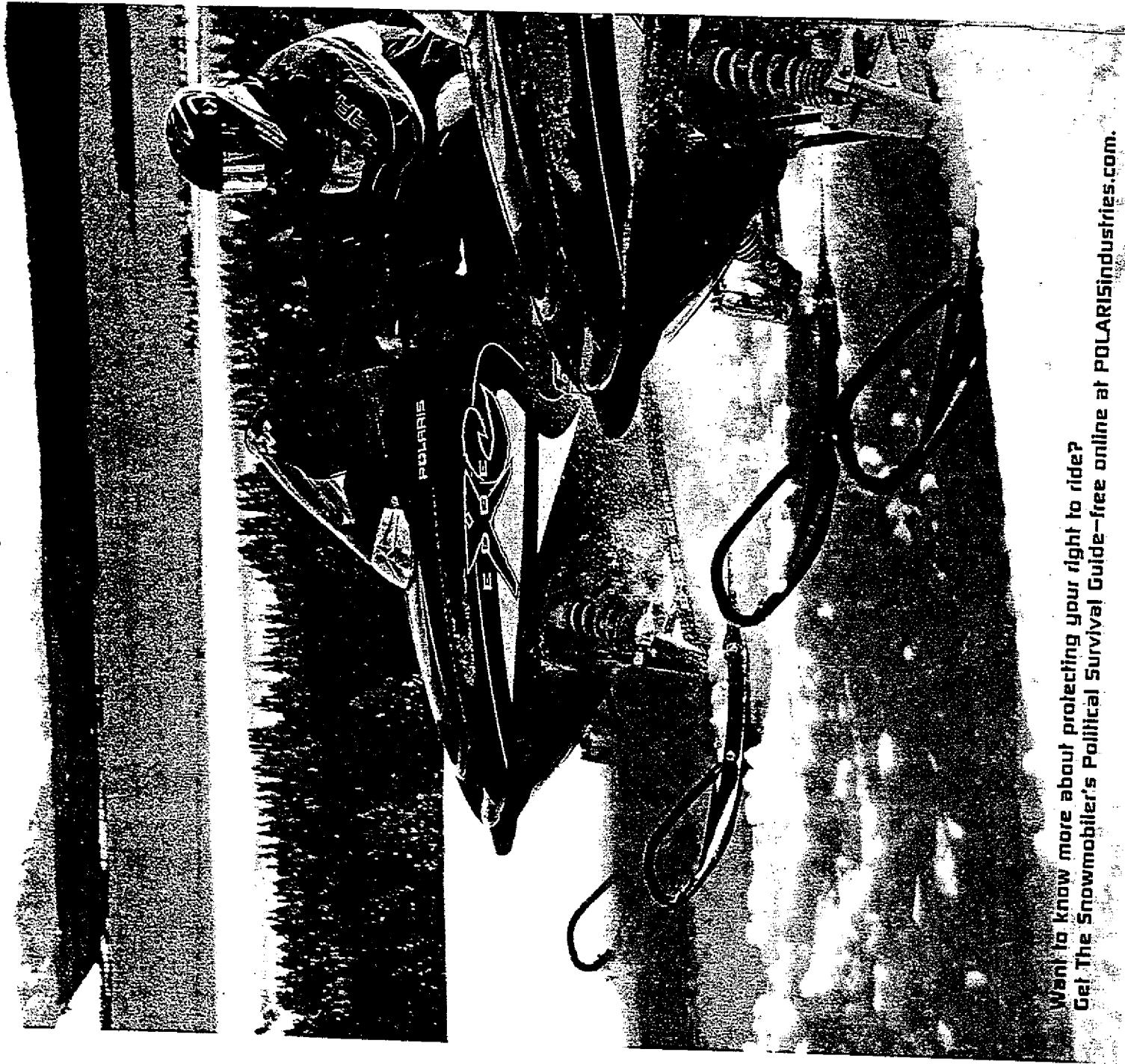
As people who build and ride snowmobiles, we experience freedom in its purest form on a sled. We feel a common bond that brings families closer and forges lifelong friendships, and we share a love for the wilderness that spans generations. However, the freedom to ride is far from guaranteed and the responsibility to protect it falls to everyone who rides. Here's what you can do:

GET INVOLVED TODAY: The threat to trail access won't go away if you ignore it, but your favorite trail will. **JOIN A CLUB:** Get together with other riders from your area to enjoy, support and maintain the trails you love.

RIDE RESPONSIBLY: Follow the rules of the trail. Obey speed limits. And if you're drinking alcohol, don't get on a snowmobile. Ever.

SUPPORT SNOWMOBILE SAFETY TRAINING: Teaching young and novice snowmobilers to ride safely isn't just common sense—it ensures the future of our sport. **TALK TO YOUR ELECTED OFFICIALS:** Let them know how much the sport of snowmobiling means to you, your family and your community.

RESPECT AND PROTECT THE ENVIRONMENT: Our opponents think that you can't ride a snowmobile and care about the environment. It's up to each of us to prove them wrong, every time we ride.



Want to know more about protecting your right to ride?
Get The Snowmobiler's Political Survival Guide—free online at POLARISindustries.com.

NEW FOR 2003

EXPANDED PRO X™ LINEUP

The PRO X 440 Fan and 600 are joined by an all-new PRO X 700 and 800 in 2003, to provide the most complete lineup of ultimate performance sleds. Our race-proven PRO X chassis is 15 pounds lighter than our already lightweight EDGE chassis. Race-inspired suspension geometry, premium race shocks, and a snocross-style seat, handlebars, floorboards, and rider ergonomics are all standard.

EDGE™ TOURING™ MODELS

Classic EDGE styling and a new touring rear suspension that delivers 15.5" of plush travel. A new EDGE touring package features a sculpted seat with adjustable passenger lumbar support. An integrated, covered, storage area and easily removable passenger seat let you transform these models into stylish one-up cruisers.

EDGE SKS® MODELS

On the trail, across the lake or in the mountains, this totally redesigned hybrid delivers agility, a smooth ride and great deep snow flotation. Available with the Liberty 700 or 800 two-cycle engine.

EDGE 340/EDGE CLASSIC 340

Built on the same industry-leading EDGE chassis and suspension as our Performance models, these 340 fan-cooled sleds offer ride and quality seldom seen in entry level models, and at a very affordable price.

LIBERTY™ FOUR-CYCLE ENGINE

The first four-cycle engine designed specifically for snowmobiling. A 780cc powerplant with closed loop multi-port EFI for effortless starting, clean, quiet operation, and 20-25 MPG at trail speeds. Look for the Liberty four-cycle in our 2003 Frontier models.

ELECTRIC REVERSE (PERC™)

Back up with the push of a handlebar-mounted button—without any added weight. Standard on eight models in 2003.

PHANTOM™ HYDRAULIC BRAKE

Race-proven dual-piston, caliper design provides sure stopping power and requires less operator effort. Standard on nine models in 2003.

ACCU-TRAK™ CARBIDE SKI RUNNERS

Dual carbide ski runners deliver agile performance and dramatically reduced darting. Standard on 13 models in 2003.

SIDEHILLER™ 2 SKIS

New design improves sidehill control, reduces steering effort and virtually eliminates darting. Standard on liquid-cooled RMK and SKS models.

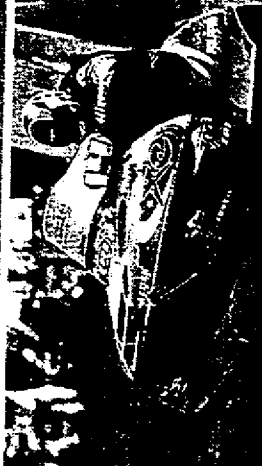
SERIES 4 RMK™ TRACKS

700 and 800 RMK models feature this new track for improved deep snow performance and even greater durability.

AND MUCH MORE...

New Gral™ piston coating improves our already legendary durability. Engine design improvements for easier starting. New roller-driven clutches for enhanced performance. New, lighter composite skis. Plus new colors and styles for every preference.





TOTAL DOMINATION, FROM THE TRACK TO THE TRAIL.

Polaris continues to dominate races from hill climbs to grass drags using the same engines you'll find in sleds found on the showroom floor. Here are a few highlights from the past year:

Haydays 2001

FIRST PLACE STOCK

500 XC SP
600 XC SP
700 XC SP

MANUFACTURERS CHALLENGE

19 top-four Stock finishes - more than all the competition combined.

Jackson Hole World Championship Hillclimb 2001

FIRST PLACE STOCK

600 RMK
700 RMK
800 RMK

Polaris dominates stock classes and takes first in 13 of 19 classes and all three King of the Hill titles.

THE NEW STANDARD IN SNOWMOBILE ENGINES

POLARIS TWO-CYCLE ENGINES

All Polaris engines are designed by Polaris engineers and are subject to rigorous laboratory and field testing. Our Polaris Liberty engines feature a two-cylinder, liquid-cooled design with world-sourced components, which unlike competitive designs are assembled in the U.S. at our Oshkosh, Wisconsin facility. Here are just some of the features on many of the Polaris Liberty two-cycle powerplants this year:

NEW GRAPHIC COATED PISTONS: A new, high-tech graphite piston skirt coating further improves our legendary reliability.

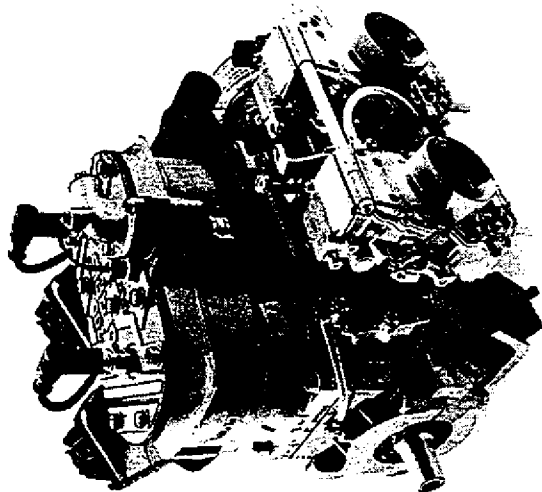
EASY STARTING: Ignition, flywheel, and fuel calibration refinements result in easier starts. Our 800 twin-cylinder engine also features an automatic decompression release.

VARIABLE EXHAUST SYSTEM (VES): Our VES system increases low-end and mid-range torque—where you run most of the time—while optimizing top-end performance. It also improves fuel economy and reduces sound and emissions at trail speeds.

FLATSLIDE CARBS WITH THROTTLE POSITION SENSORS (TPS): Most models are equipped with TPS for superior throttle response. Flat-slide carbs reduce throttle thumb effort.

WATER TEMPERATURE SENSOR (WTS) AND DIGITAL IGNITION: Based on input from the Water Temperature and Throttle Position Sensors, the ignition system references a 3-D timing map and selects the ignition timing curve which delivers the best performance while maximizing durability.

PREMIUM/REGULAR OCTANE FUEL SWITCH: You adjust the ignition timing for the grade of fuel for greater reliability.



THE FIRST FOUR-CYCLE ENGINE FOR SNOWMOBILING

NEW POLARIS FOUR-CYCLE ENGINE

The company that invented snowmobiling is now reinventing it. Our new Polaris Liberty four-cycle engine is designed specifically for snowmobiling unlike some competitive models that rely on an off the shelf engine. Also unlike some competitive designs, the new Liberty four-cycle found in our Frontier models features a compact design with a lower center of gravity and reduced weight for superior handling.

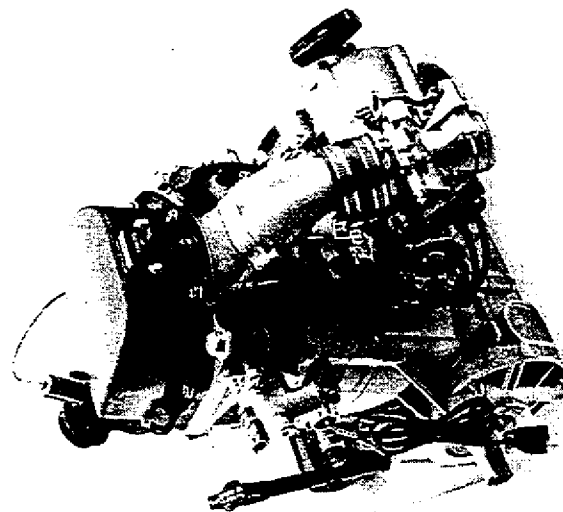
CLOSED LOOP EFI INDUCTION: For great throttle response, quick starts, improved fuel economy and smooth performance, regardless of altitude and temperature.

EASY STARTING: Electric start and a 110 volt engine block heater for extremely cold conditions are both standard.

LIQUID-COOLED 780cc DESIGN: With approximately 50 horsepower and plenty of low-end torque, the Polaris Liberty four-cycle runs and runs and runs.

EVEN-FIRING PARALLEL TWIN ENGINES: The compact, lightweight design reduces engine vibration for smoother operation.

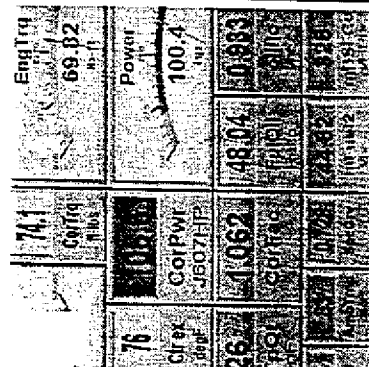
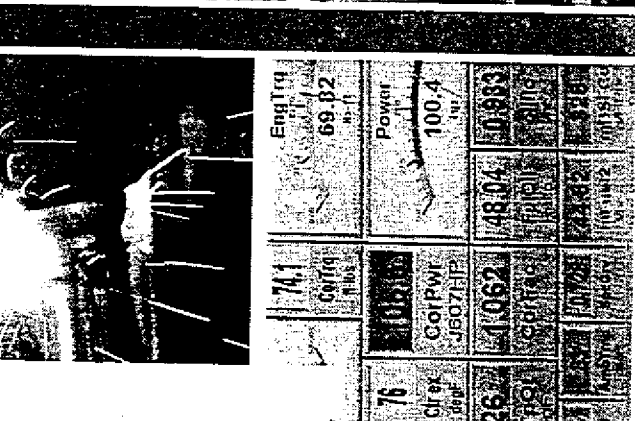
CLEAN, QUIET AND EFFICIENT OPERATION: The Polaris Liberty four-cycle offers significantly reduced engine noise and emissions compared to similar horsepower two-cycle engines. Emissions are far below even the proposed 2010 EPA exhaust standards, while fuel economy is 20 - 25 mpg at trail speeds.





ADVANCED ENGINE DESIGN AND DEVELOPMENT

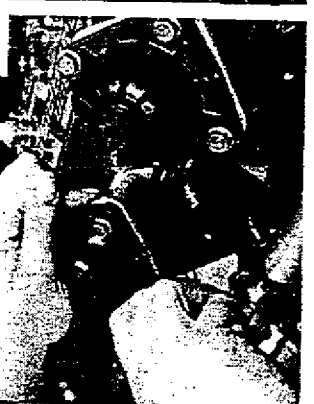
Polaris Employee for 11 years, Rider for over 24 years, Martin Heinrich's first love has always been engines. Over the years, he's revolutionized snowmobile engines, design and helped build engines that rewrite snowmobile performance standards. It's come to Polaris in 1991, determined to design and build engines that set the industry standard for performance, quality and reliability. If you look at the dominance of Polaris engines in stock racing classes, it's safe to say that he's succeeded. "You won't find the perfect snowmobile engine design in a book. Nobody can show you how to do it all. You have to create it yourself."



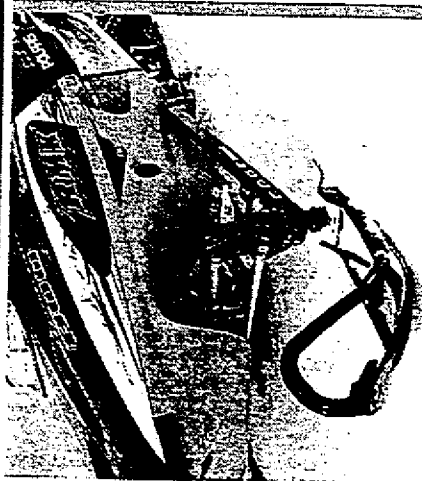
A 1/4-mile slowdown of the top four manufacturers' 500, 700 and 800 performance models. Skids are randomly selected from local dealers, uncracked, skis are attached, fuel is added, and they're sent to the starting line. The results below reflect the best of two "out of the box" passes.

POLARIS 600 XC SP	91.46 MPH-1/4 MILE
ARCTIC CAT® 2R 600*	86.04 MPH-1/4 MILE
SKI-DOO® MXZ 600*	81.66 MPH-1/4 MILE
YAMAHA® SX 600*	80.93 MPH-1/4 MILE
POLARIS 700 XC SP	95.74 MPH-1/4 MILE
SKI-DOO MXZ 700*	85.87 MPH-1/4 MILE
YAMAHA VAPER*	84.42 MPH-1/4 MILE
ARCTIC CAT	NO MODEL
POLARIS 800 XC SP	96.77 MPH-1/4 MILE
SKI-DOO MXZ 800*	94.14 MPH-1/4 MILE
ARCTIC CAT 2R 800*	89.10 MPH-1/4 MILE
YAMAHA	NO MODEL

Polaris Liberty 600 beat all competitive 700s.
Polaris Liberty 700 beat all competitive 800s.



2003 POLARIS CHASSIS & FRONT SUSPENSION



AHEAD OF OUR TIME. WAY AHEAD OF OUR COMPETITORS.

Since we produced the first consumer snowmobile 48 years ago, we have continually brought forth new and exciting designs, including the first independent front suspension (IFS) in 1979. Over the years most other manufacturers introduced look-alike IFS trailing arm designs, but other than visually, that's where the similarity ends. Polaris IFS geometry provides a great ride, exceptional handling and is designed to work in harmony with the rear suspension. Our chassis have also set the standard for excellence and we're doing it again in 2003 with the new PRO X chassis. Once again, our competitors are playing catch-up from the finish line to the trail's head.

PRO X CHASSIS:

THE BACKBONE OF A GREAT RACING SLED.

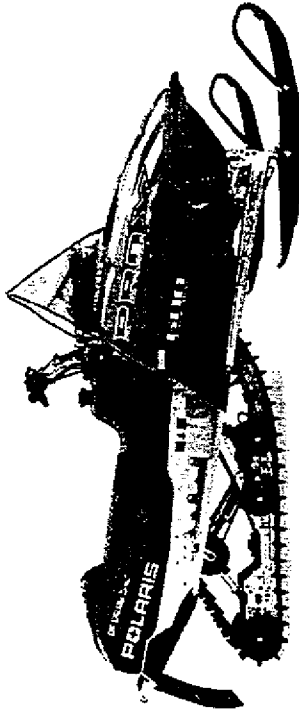
LIGHTWEIGHT CHASSIS: A new PRO X design and the use of high-tech materials result in a weight savings of approximately 15 pounds from last year.

PREMIUM RYDE FX® SHOCK PACKAGE: All shocks feature external compression adjustment, while the rear shocks incorporate a remote reservoir design. These true gas shocks are lighter in weight and the hard coat anodizing enhances their durability.

LIGHTER, REDESIGNED REAR SUSPENSION: 10 pounds lighter, with suspension and rear torque arm handling adjustments for varying conditions.

RACER ERGONOMICS: Designed for a success riding style, with a higher, more aggressive handlebar position, racer seat, and wider running boards with tunnel grippers.

BULLETPROOF CONSTRUCTION: New, race proven, bulkhead, and new stronger, lighter trailing arms.



EDGE CHASSIS:

ONE REASON BEHIND THE BEST SELLING SLEDS 12 YEARS IN A ROW.

EDGE FRONT SUSPENSION: Up to 10.3" of travel with exceptional ride, handling, and stability. Competitive clones just don't stack up.

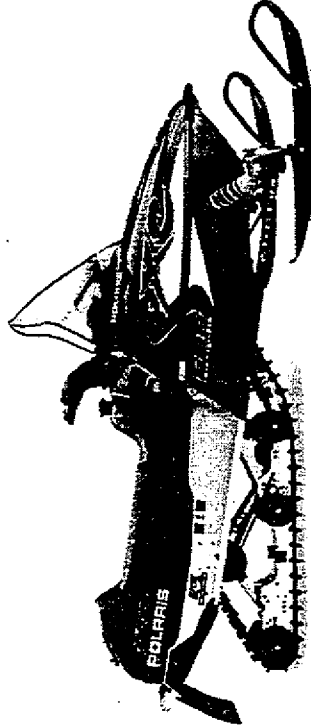
EDGE REAR SUSPENSION: 13.9" of rear axle travel, and 9.8" of true vertical travel.

SIMPLE, DURABLE CONSTRUCTION: 150 fewer parts than many previous Polaris models. Designed, tested, and built for years of trouble-free operation.

IMPROVED ERGONOMICS: Designed by people who live snowmobiling for exceptional rider position, comfort, and warmth.

DIE-CAST ALUMINUM BULKHEAD: Lightweight construction. Engine position creates a lower center of gravity which translates into better handling.

PROGRESSIVE LINK RATIO: Rear suspension torque arms are designed to minimize bottoming and improve small bump handling.



EDGE RMK CHASSIS:

THE DESIGN THAT DOMINATED THE 2001 JACKSON HOLE WORLD CHAMPIONSHIP HILLCLIMB.

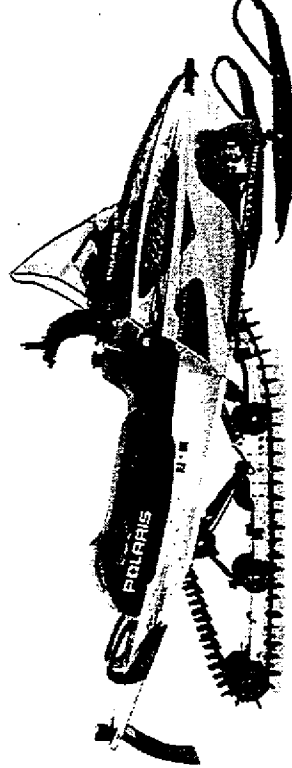
MOUNTAIN-SPECIFIC DESIGN: Made to handle deep powder, big bumps and marathon climbs with ease.

LIGHTWEIGHT DESIGN: Durable, all-aluminum chassis construction for superior flotation and handling.

DUAL ANGLE TUNNEL IDAR: Reduces drag in deep snow conditions and creates extra suspension travel for better ride and handling.

PERIMETER COOLING SYSTEM (PCS): Reduces running board ice build-up and incorporates boot grips for enhanced riding stability.

DUAL PURPOSE RAIL (DPR): This Polaris exclusive design gives you the agility of a standard track sled with the flotation and climbing prowess of a hardcore mountain machine.



POLARIS A LIGHTWEIGHT CHAMPION

It's a simple fact of snowmobile physics: a lighter sled will handle easier and respond better in most riding conditions. And head to head, Polaris snowmobiles are often lighter than our competitors.

MODEL NAME & MODEL	CURB WEIGHT
POLARIS 800 RMK 151"	530 LBS
SPECIALT 800 SUMMIT 151"	535 LBS
ARCTIC CAT 800 MIN. CAT 151"	562 LBS
POLARIS TRAIL RMK 500	498 LBS
SKI DOO 500 PAV SUMMIT 570 MIN. CAT	480 LBS
ARCTIC CAT 570 MIN. CAT	480 LBS
POLARIS FRONTIER TOURING 600	592 LBS
ARCTIC CAT 600 TOURING	628 LBS

2001 Consumer Magazine evaluation "best" weights less fuel

Polaris uses lightweight components without compromising performance or durability.

- ✓ Every EDGE chassis features self-piercing rivet technology in key areas, such as where the tunnel joins the bulkhead. These are 200% stronger than conventional rivets, so we use half as many rivets and reduce weight by 50%.
- ✓ Every PRO X and EDGE RMK chassis incorporates lightweight steering and suspension components that reduce weight without sacrificing handling or durability.
- ✓ The new Phantom hydraulic brake system is the industry's lightest, and provides sure stopping power with less effort. Phantom brakes are standard on nine 2003 models.

CURT KJAER

RACE DEVELOPMENT MANAGER

Polaris Employee for 21 years, Kjaer has over 42 years. A lifetime sledhead and longtime Polaris employee, Curt's played a major role in revolutionizing snowmobile design to keep up with the demands of the sport. He and his team have a passion for performance that dominates one of the world's most competitive racing environments. Their latest triumph is the new PRO X chassis. Knowing that snowmobilers were pushing the limits of existing designs, Curt's team created a race-specific chassis that increased structural integrity while dramatically reducing weight. And like Curt, the PRO X is an example of what happens when we combine smart engineering with a love for riding. "People work here because they love snowmobiling. When we design a sled we do it with passion."

POLARIS IFS: OFTEN COPIED - NEVER EQUALLED.

In 2003, Polaris offers an unprecedented range of Independent Front Suspension (IFS) designs created for specific snowmobiles and riding conditions.

PRO X IFS:

A NEW PERFORMANCE STANDARD FROM THE INDUSTRY LEADER.

RACE-INSPIRED GEOMETRY: Modified front suspension geometry improves cornering. **BIG BUMP PERFORMANCE:** IFS shock towers are positioned farther forward for improved big bump performance and handling. **NEW TRAILING ARMS:** Stronger and lighter than ever. **NEW SADDLE-LESS COMPOSITE SKIS:** Lighter than last year's models with pinpoint handling.

EDGE IFS:

SETTING THE STANDARD FOR RESPONSIVENESS, HANDLING & TRAVEL: THE INDUSTRY'S MOST TRAVEL Up to 10.3" of IFS travel for exceptional ride and handling. **LONGER WHEELBASE:** The EDGE IFS design gives the sled a longer wheel base for a more stable ride. **CONTROLLED ROLL CENTER (CRC) DESIGN:** Another Polaris exclusive, CRC delivers effortless handling, flatter cornering and superior stability. **NEW ACCU-TRAK™ CARBIDE SKI RUNNERS:** Standard on many models, this new design reduces trailing and improves overall handling.

EDGE RMK IFS:

PERFECTED FOR HIGH-PERFORMANCE MOUNTAIN RIDING.

SUPERIOR CLIMBING GEOMETRY: The EDGE RMK IFS is integrated into the chassis at an angle that provides nimble climbing and sure handling. **TRAILING ARMS DESIGNED FOR DEEP SNOW:** Special RMK design delivers more clearance in deep snow conditions. **NEW SIDEHILLER 2 SKIS:** The saddle-less design with dual carbide runners in the ski keel reduces trailing and improves flotation and steering control. **ADJUSTABLE SKI WIDTH:** 500, 700 and 800 RMK models allow you to adjust ski width to suit your riding style. **HIGH STRENGTH TRAILING ARMS:** Provide added durability to handle demanding mountain terrain.

2003 POLARIS REAR SUSPENSIONS & SHOCKS



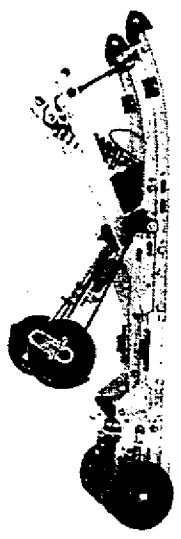
LIVING THE
RIDING
EXPERIENCE.
MAKING IT
BETTER.

Polaris revolutionized snowmobiling when we became the first major manufacturer to offer long travel, fully coupled, rear suspensions. For 2003 we have the perfect rear suspension for any kind of riding preference, all of which feature a wide array of adjustments to tailor the ride for any conditions you encounter. Whether it's suspensions, engines, or chassis, our engineers put Polaris sleds through the kind of demanding testing you'd never dream of. Because we are stinkers, we know your snowmobile experience depends on a great ride and that's why we're always working to make it better.

PRO X:

LIGHTWEIGHT DESIGN, HEAVYWEIGHT PERFORMANCE.

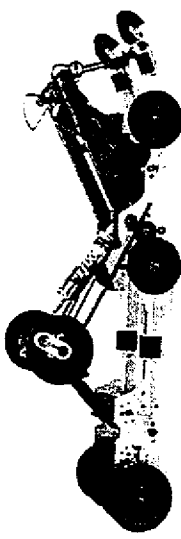
Designed for the performance rider who prefers a firmer set-up, the PRO X suspension is among the lightest rear suspensions in the sport and provides 13.9" of rear axle travel. Racers know that shedding unsprung weight, such as the suspension, is the most important kind of weight loss. The adjustable rear torque arm allows you to tailor the ski pressure and handling to your preference and riding conditions. Ryde FX racing shocks with remote reservoirs and external compression adjustment make a statement about how you ride.



EDGE:

RACE-INSPIRED, TRAIL COMFORTABLE

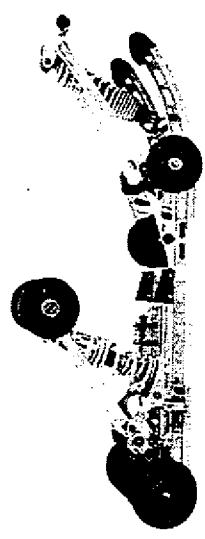
EDGE delivers razor-sharp handling and cornering plus excellent weight transfer for optimum performance. The fully coupled design moves the front and rear torque arms in unison, so the whole suspension reacts as soon as your sled encounters a bump, reducing feedback. The EDGE rear suspension makes most stiffer bumps disappear and delivers a smooth ride in all conditions. That's why it's the choice of demanding riders with versatility that's appreciated by all.



FAST® M-10:

LEGENDARY LUXURY AT A GREAT PRICE.

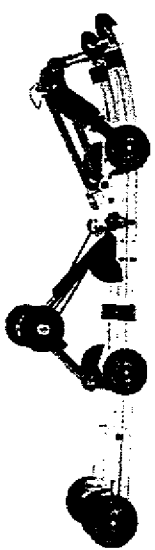
The Fast® M-10 with standard gas shocks provides unprecedented riding comfort to eat up the moguls and smooth out the bumps. With a very precise degree of tunability through simple adjustments you can easily change the ride to fit your riding preference. Perfect for performance-oriented trail riders who demand the ultimate ride. The more miles you ride, the more you'll appreciate the Fast® M-10.



EDGE RMK:

HIGH ALTITUDE DOMINANCE, INDUSTRY-LEADING TRAVEL.

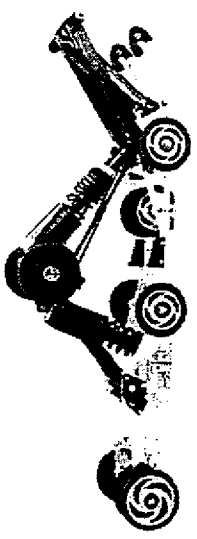
Our rear suspensions take a lot of the credit for the dominant performance of Polaris RMK sleds at the '99, '00 and '01 World Championship Hillclimb at Jackson Hole. Super-strong, lightweight construction, nearly 18" of rear axle travel, and the most true vertical travel in its class give you better handling and flotation in deep powder and a smooth ride in all conditions. Critical wear points feature melonite-plated material for increased durability, and our exclusive design creates the optimal track angle for superior lift and flotation.

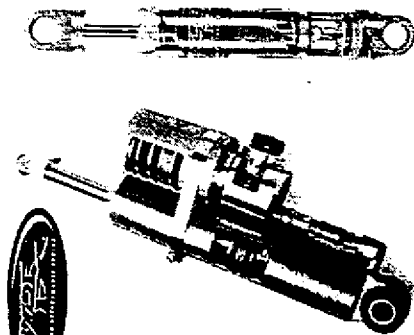


EDGE TOURING:

PLUSH RIDE, ONE- OR TWO-UP.

Polaris brings you the future of touring suspensions today with the new EDGE Touring rear suspension. Its new torque arm geometry creates a wider carrying capacity which delivers the ultimate touring ride, be it one or two riders, with or without cargo. Ride Control Adjustment (RCA) allows you to fine tune the ride.





RYDE FX SHOCKS PREMIUM PERFORMANCE AND QUALITY.

There are four versions of Ryde FX shocks used on 2003 Polaris snowmobiles. Developed and tested in snowcross racing, all Ryde FX shocks feature an internal floating piston and are gas charged for outstanding performance. Durability is insured by precision seals, special shock oil, hard coated anodized aluminum shock bodies and plated shock rods.

The Ryde FX shocks used on many Polaris models are a rebuildable design which allows your Polaris dealer to customize the valving and ride characteristics if you so desire.

Additionally, the Ryde FX shocks used on the front suspension of liquid-cooled 2003 PRO X models allow you to adjust the compression damping by use of a control wheel on the top of the shock rod. The Ryde FX shocks on the rear suspension of liquid-cooled 2003 PRO X models are compression adjustable via a control wheel on the shock's remote reservoir which also serves to increase oil capacity and cooling. This reduces shock fade and further improves your ride.



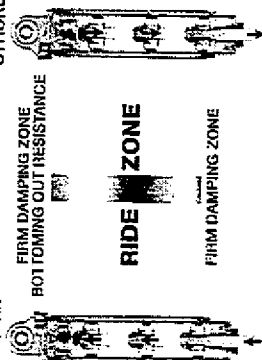
COMPRESSION
STROKE

REBOUND
STROKE

FIRM DAMPING ZONE
BOT TOMING OUT RESISTANCE

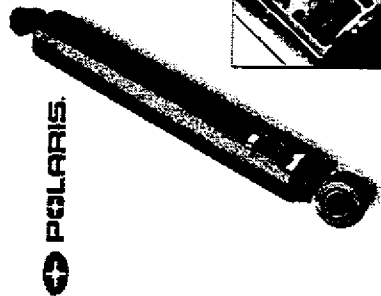
RIDE ZONE

FIRM DAMPING ZONE



POSITION SENSITIVE REAR TRACK SHOCK (PPSI) SUPERIOR RESPONSE IN THE RIDE ZONE.

Another feature exclusive to Polaris snowmobiles. The Fox® Position Sensitive rear shock automatically adjusts the damping in the middle of the travel range—the ride zone—right where you need it the most. But it firms up instantly to reduce bottoming and rebound "kick" over big bumps.



POLARIS

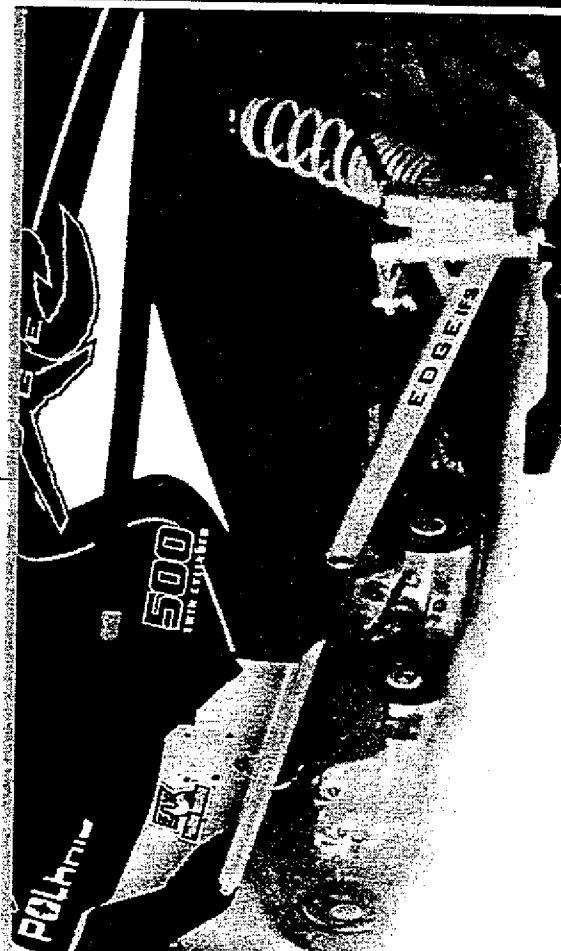
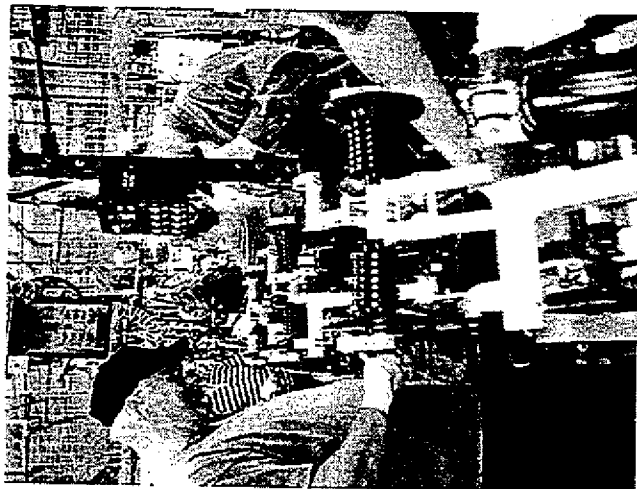
INDY SELECT™ AND RYDE AFX SHOCKS TUNE YOUR SUSPENSION.

The Indy Select and Ryde AFX shocks both feature a nitrogen cell design and offer an unprecedented 300% range of compression adjustment—all with the simple turn of a screw located on the shock. When used as the rear track shock, an integrated scraper prevents ice build-up.



ED MONSRUD DEVELOPMENT TECHNICIAN

Polaris Employee for 34 years, Rider for over 35 years, Ed's helped design numerous Polaris innovations, from the first Indy front suspension to the EDGE rear suspension. He's also a championship racer who steered Polaris sleds to victory for many years. Ed knows that the true measure of a suspension design isn't how good it looks on paper, but how well it works: on the toughest trails and in the tightest racetrack corners. So he wasn't surprised when the EDGE suspension became an industry standard. It's just doing exactly what he built it to do. "There is no 'ride meter' you can put on a machine to measure the feel. You've got to keep riding and refining it."



2003 POLARIS SNOWMOBILES

WE'VE LED
THE PACK FOR
12 YEARS.
NOW, WE'RE
LEAVING THEM
BEHIND.



ULTIMATE PERFORMANCE

We've combined Polaris' high performance engines which dominated the major grass tags and the *American Snowmobile Magazine* 2001 Port-A-Tree Shoot-Out, with our new lightweight and race proven chassis which includes wider running boards and racer ergonomics. Throughout you'll find premium Rydco FX gas shocks, Team® roller driven clutch, and other industry leading features.

INDY 800 PRO X PG 13
INDY 700 PRO X PG 14
INDY 600 PRO X PG 15
INDY 440 PRO X FAN PG 16



PERFORMANCE

Taming a tough, twisty trail? Our 2003 Performance machines give you unparalleled power and pinpoint control. We offer snowmobiles' most dominant liquid-cooled engines with new Grafal coated pistons for even greater engine durability on many of our twin-cylinder models. Most models feature our Controlled Roll Center front suspension design and true gas shocks front and rear including our Fox position sensitive rear track shock.

INDY 800 XC SP PG 21
INDY 700 XC SP PG 22
INDY 600 XC SP PG 23
INDY 500 XC SP PG 24
INDY 500 XC PG 25
INDY 800 XCR PG 26
INDY 5K5 PG 33

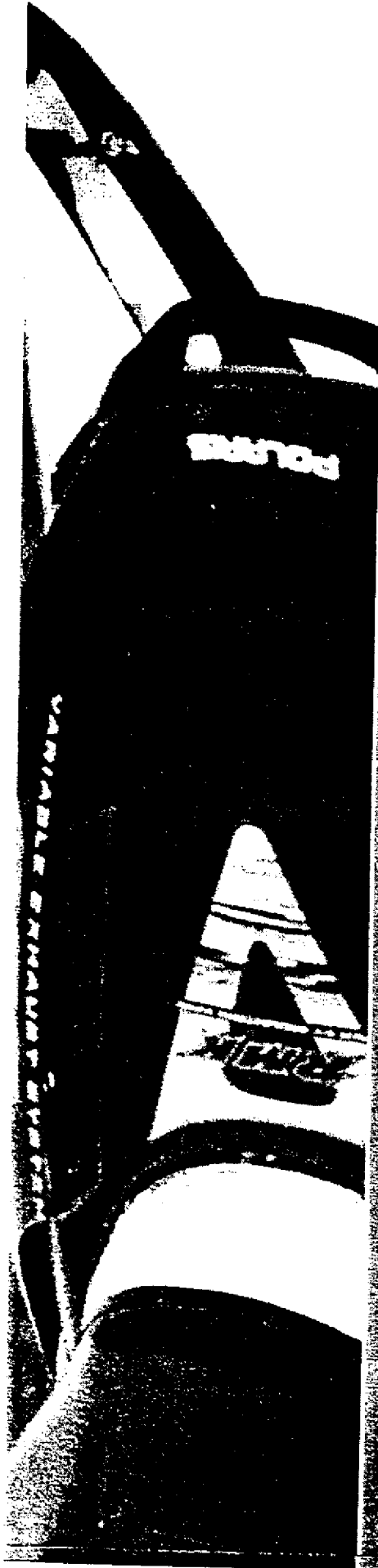


DEEP SNOW

Anyone who says it's lonely at the top, hasn't been there. Our new liquid-cooled Rocky Mountain Kings (RMKs) are hardcore mountain machines from top to bottom: class-leading travel, new Sidehiller 2 skis for even better handling, and engines that dominated the 2001 World Championship Hillclimb at Jackson Hole. The EDGE RMK rear suspension, with Polaris Dual Purpose Rail, is designed for nimble handling and a smooth ride.

INDY 800 RMK PG 29
INDY 700 RMK PG 30
INDY 600 RMK PG 31
INDY TRAIL RMK PG 32
INDY 5K5 PG 33





TRAIL LUXURY

Some people escape winter. You escape to it and you do it in complete luxury, style and comfort. From the new Indy 340 Classic all the way up to the new four-cycle Frontier Classic, every 2003 Trail Luxury model now comes in the EDGE chassis for an exceptional ride. The plush Fast M-10 suspension and new Accu-Tek ski runners on many models make our Trail Luxury lineup the talk of the trail. Reverse electric start, and mirrors are all standard.

INDY 700 CLASSIC	pg. 37
INDY 800 CLASSIC	pg. 38
INDY 800 CLASSIC	pg. 38
INDY 800 CLASSIC	pg. 38
INDY 340 CLASSIC	pg. 41
INDY FRONTIER CLASSIC	pg. 41



TWO-UP TOURING

The further you go on a trail, the closer it brings the two of you together. For 2003, the new 700 Classic Touring and the new four-cycle Frontier Touring ride on the all-new EDGE Touring chassis and rear suspension. All two-up Touring models offer superior riding comfort, ample storage and thoughtful extras to make time together on the trail more enjoyable than ever.

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INDY 700 CLASSIC TOURING	pg. 46
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TRAIL SPORT

This is the start of something exciting and the end of working overtime. Polaris makes it easy for you to discover snowmobiling in 2003 with a full line of agile, easily affordable, and smooth-riding sleds. All built with a first-class ride, handling, legendary Polaris reliability and now all in the best-selling EDGE chassis. Looks like work's going to take a back seat to fun this winter.

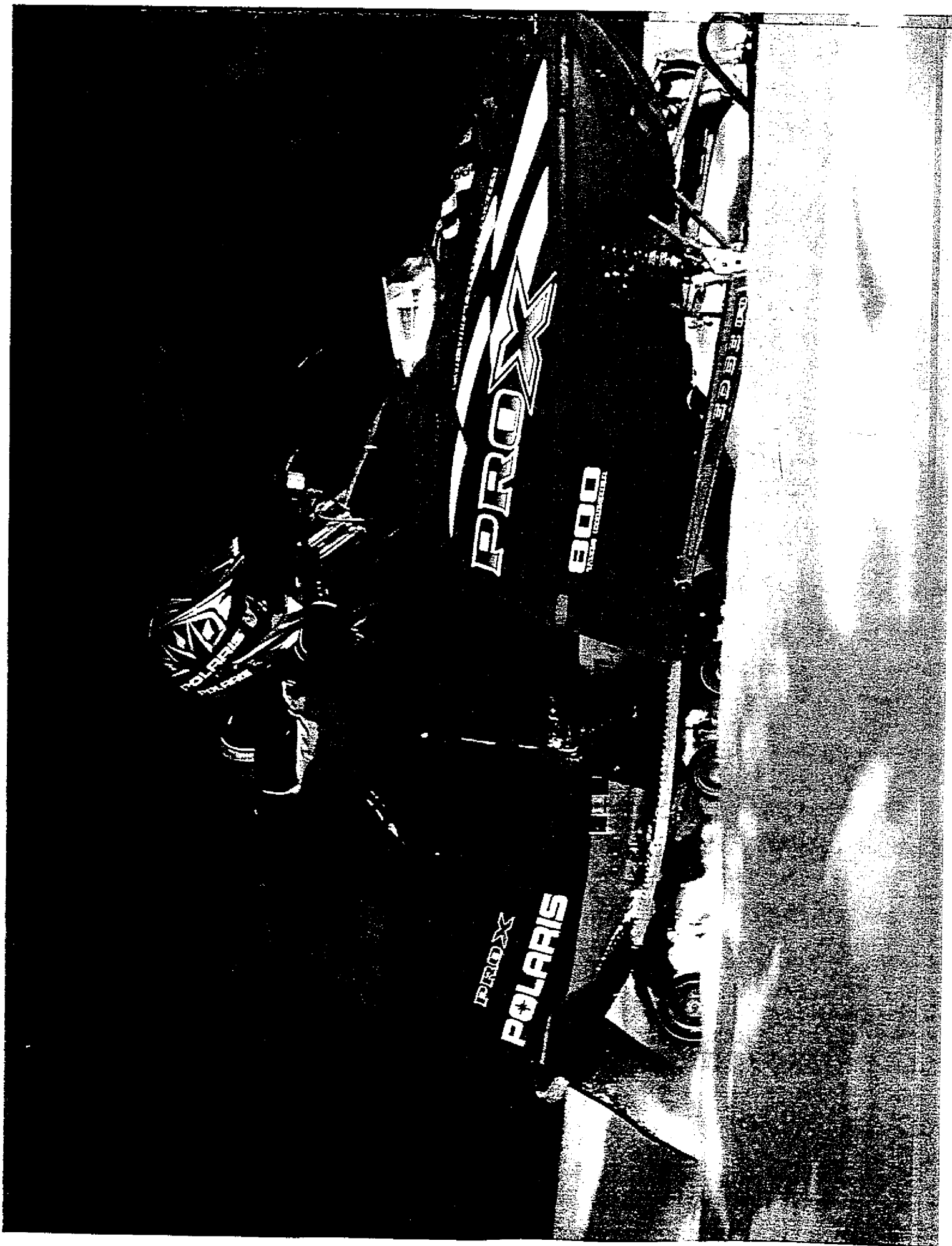
Polaris INDY 500	pg. 55
INDY SUPER SPORT	pg. 56
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KIDS

Start their snowmobiling early, and they'll follow in your sled tracks. Our 120-cc sleds are built for kids, and the sleds are made of a real sled that looks, feels and rides just like the real thing. After all, they're never too young to learn to love winter. The way you.

INDY 120-cc SP	pg. 58
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TRADE THE 9-TO-5 FOR THE 0-TO-60.

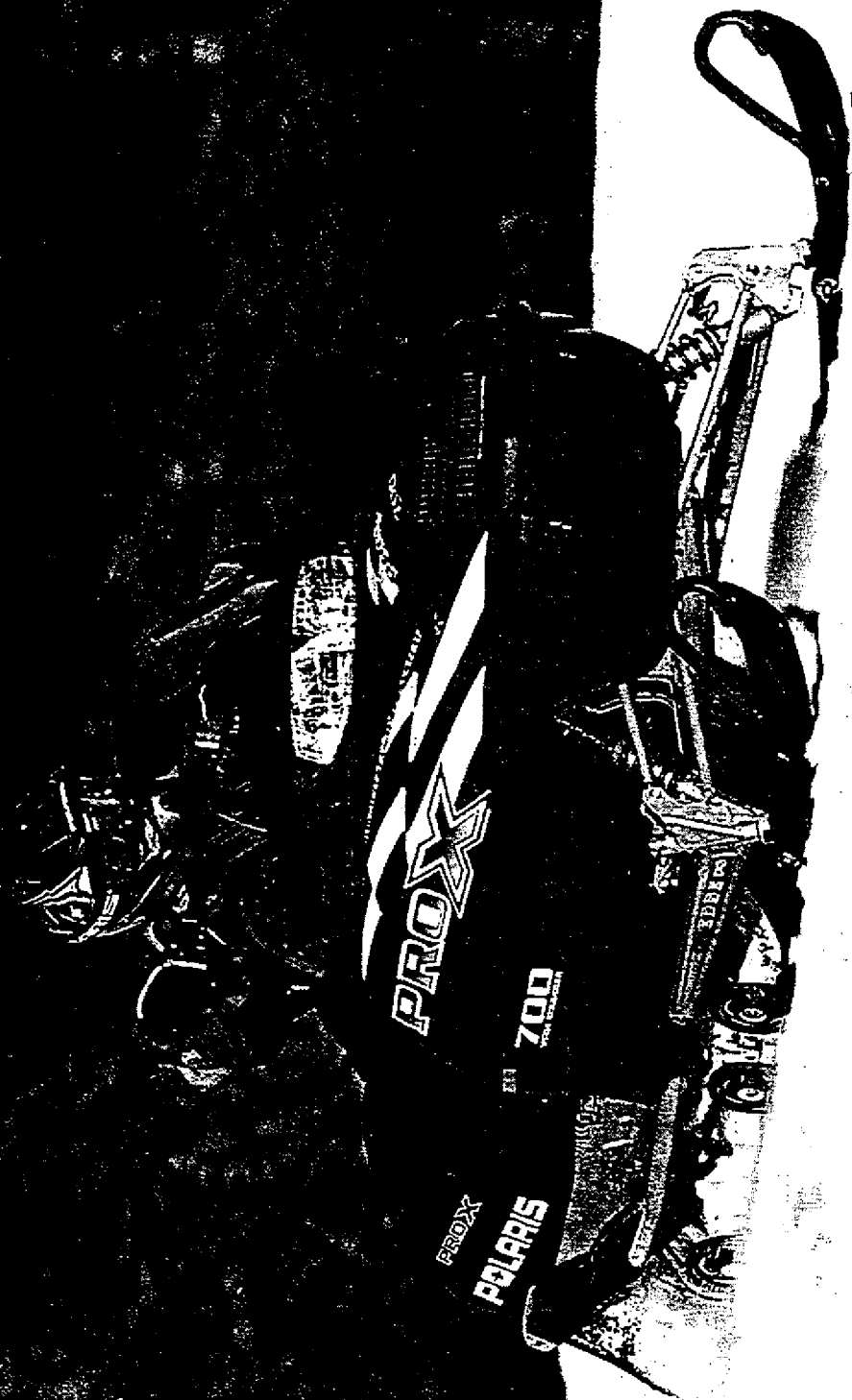
2003 ULTIMATE PERFORMANCE SNOWMOBILES

	800 PRO X	700 PRO X	600 PRO X	440 PRO X FAN
ENGINE	LIBERTY LIQUID WITH VES	LIBERTY LIQUID WITH VES	LIBERTY LIQUID WITH VES	POLARIS FAN
IFS RYDE FX EXTERNALLY COMPRESSION ADJUSTABLE SHOCKS	✓	✓	✓	
IFS RYDE FX SHOCKS				✓
RYDE FX EXTERNALLY COMPRESSION ADJUSTABLE REAR SHOCKS WITH REMOTE RESERVOIR	FRONT AND REAR TRACK SHOCKS	FRONT AND REAR TRACK SHOCKS	FRONT AND REAR TRACK SHOCKS	REAR TRACK SHOCK
RYDE FX GAS SHOCKS				FRONT TRACK SHOCK



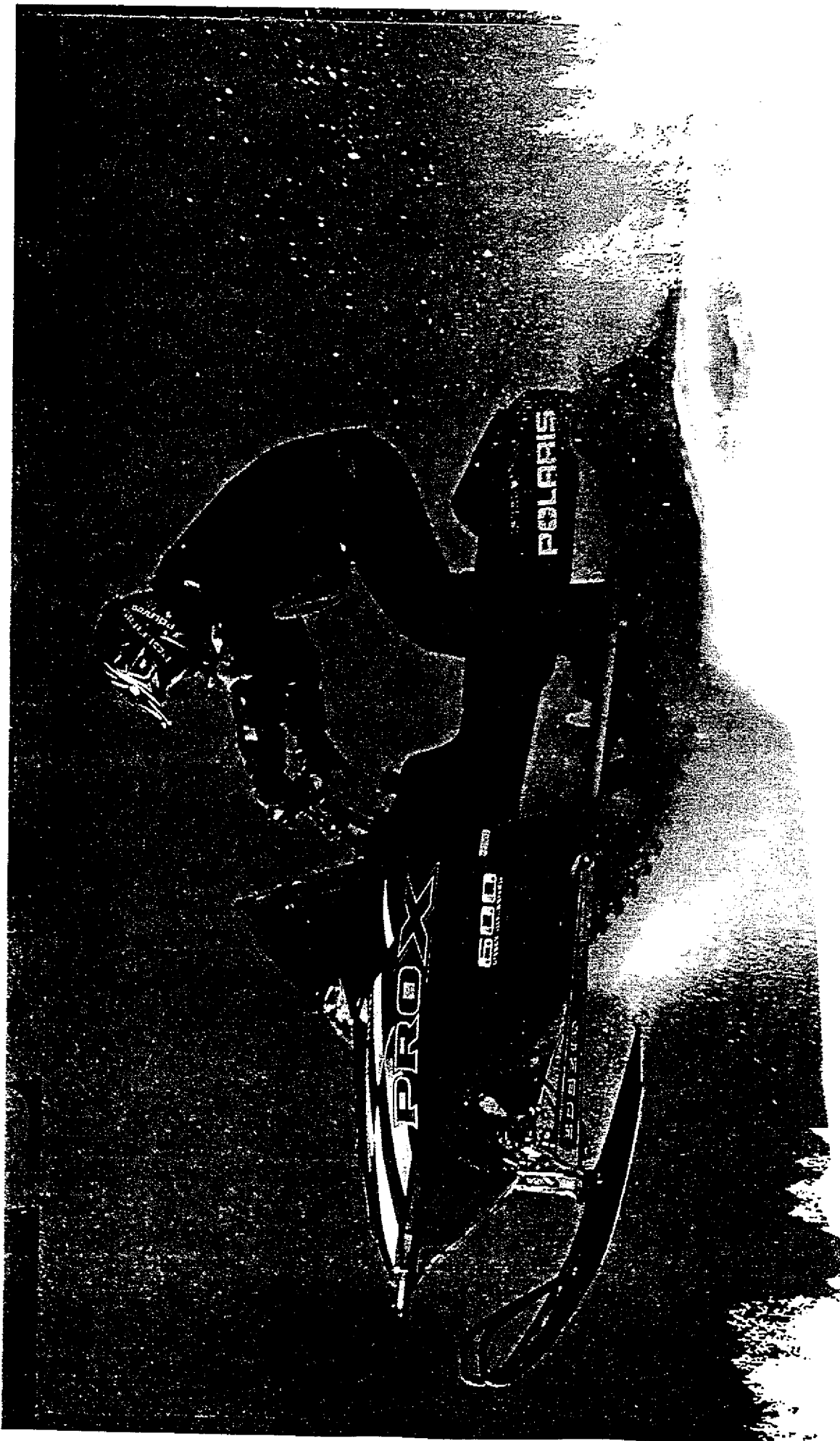
INDY 800 PRO X

NEW FOR 2003: Quite simply, this sled is a statement about who you are — lean and mean. It's built on the new lighter PRO X chassis which includes a 10 pound lighter rear suspension and PRO X front suspension for more big mogul travel and improved cornering. Snocross style fider ergonomics include wider running boards with tunnel grippers, race seat, and higher and forward positioned handlebars. Like all liquid-cooled PRO X models, Ryde FX gas shocks with external compression adjustment are standard and the rear shocks incorporate a remote reservoir design. Under the hood is the Polaris Liberty 800 twin-cylinder engine with variable exhaust which smoked the competition at the 2001 Haydays Manufacturers Challenge.



INDY 700 PRO X

NEW FOR 2003: Our 700cc engine beat every competitive 800cc motor at the *American Snowmobiler Magazine* 2001 Port-A-Tree Shoot-Out. That's not a misprint — our 700 waxed their 800s. For 2003 we've turned the wick up again by placing the 700 Polaris Liberty engine with variable exhaust in our new, lighter PRO X chassis and like all PRO X models it also comes standard with a new Team Polaris roller clutch. Sure stopping power is provided by the new race-proven, dual-piston caliper, liquid-cooled Phantom brake. The PRO X front and rear suspension features Ryde FX premium racing shocks. Snocross style rider ergonomics complete the PRO X design.



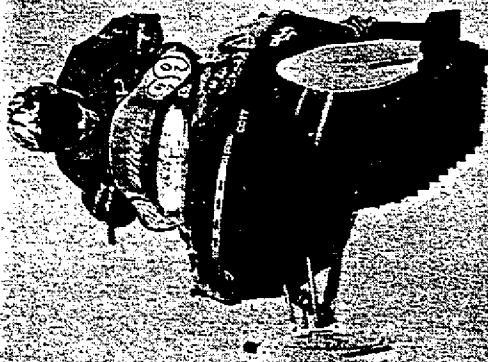
INDY 600 PRO X

Déjà vu. Our 600cc Polarís Liberty engine with variable exhaust drilled every competitive 700cc powerplant at the *American Snowmobiler Magazine* 2001 Port-A-Tree Shoot-Out. For 2003 we're raising the bar yet again by placing the sport's leading 600cc engine into our lighter, better-handling, and tougher PRO X chassis. Lighter weight saddle-less composite skis are standard on all PRO X models. The 9.2" of front and almost 14" of rear travel are paired with durable Ryde FX shocks with external compression adjustment. Even the rivets on Polarís sleds are tougher, as the self-piercing design is 200% stronger than conventional rivets. Premium materials designed by people who live snowmobiling, and rigorous testing keep you and your 600 PRO X out front mile after mile.



INDY 440 PRO X FAN

SnowGor magazine called the 440 PRO X Fan "one sled that stood head and shoulders above the rest when it came to light, accurate handling." Riders have raved about the 440 PRO X Fan's race-ready ergonomics, nimble front suspension, Ryde FX shocks, bottom-end punch, high-end power, and especially the lighter PRO X chassis. Its 440 fan-cooled cylinder rod assist powerplant features Nicasil cylinders and a redesigned exhaust system for increased performance. The new Phantom brake offers race-proven braking control.



DOMINATION THROUGH SUPERIOR ENGINEERING.

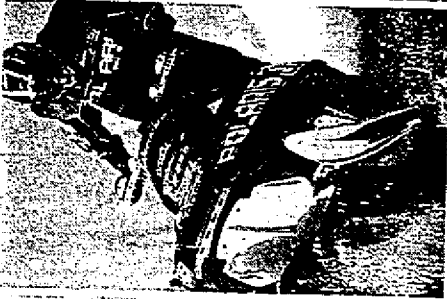
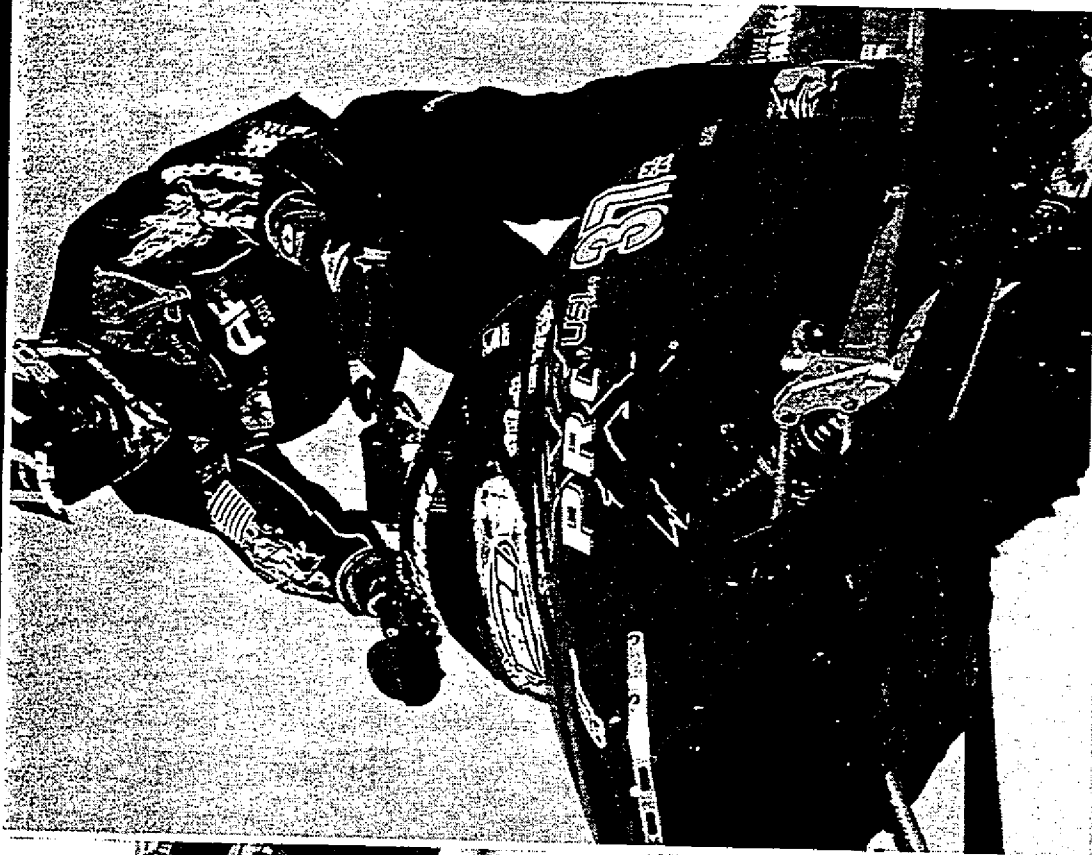
Long before the engines roared to life at the first snowcross race of the 2001-2002 season, Polaris engineers and Polaris racing personnel were focused on one goal: to create new sleds that would dominate snowcross racing. Lightweight, high-performance machines built to handle the tight corners, jumps and moguls of snowcross, with engines that crank out awesome power and grab the holashot! The result is our new lineup of Ultimate Performance models, featuring the all-new 800 PRO X, 700 PRO X and 600 PRO X, as well as the improved 440 PRO X Fan. You can see some of our PRO X sleds in action as Team Polaris heads for the checkered flag. And for the first time, you'll find them at your Polaris dealer.

World Championship

FIRST THREE 2001/2002 WORLD SNOWMOBILE ASSOCIATION® (WSA) NATIONALS

	DULUTH	DEADWOOD	CANTERBURY	TOTAL
POLARIS FIRSTS	7	6	7	20
POLARIS PODIUMS	16	16	19	51
ARCTIC CAT FIRSTS	3	2	3	8
ARCTIC CAT PODIUMS	8	12	10	30
SKI DOO FIRSTS	2	4	2	8
SKI DOO PODIUMS	11	8	7	26
YAMAHA FIRSTS	0	0	0	0
YAMAHA PODIUMS	0	0	0	0







CHECK ALL EMOTIONAL BAGGAGE AT THE TRAIL'S HEAD.

2003 PERFORMANCE SNOWMOBILES

	800XCSP	700XCSP	600XCSP	500XCSP	500XC	800XCR
ENGINE	LIBERTY LIQUID WITH VES	LIBERTY LIQUID WITH VES	LIBERTY LIQUID WITH VES	LIBERTY LIQUID WITH VES	LIBERTY LIQUID	POLARIS LIQUID WITH VES
EDGE CHASSIS	✓	✓	✓	✓	✓	
RYDE FX IFS SHOCKS	✓	✓	✓	✓	✓	✓
REAR TRACK SHOCK	POSITION SENSITIVE	POSITION SENSITIVE	POSITION SENSITIVE	POSITION SENSITIVE	POSITION SENSITIVE	FOX GAS
COLOR OPTION	✓	✓	✓	✓		



INDY 800 XC SP

This is the sled that set the industry standard for power and torque by dominating the *American Snowmobiler Magazine* 2001 Port-A-Tree Shoot-Out and the Manufacturer's Challenge at Ulaydays. Variable exhaust kicks in extra mid-range horsepower. The Polaris Liberty powered 800 XC SP is definitely all about going quick. A decompression hole and new recoil location reduces starting effort by 35%. The lightweight EDGE chassis, aluminum bodied Fox Position Sensitive rear track shock and an industry-leading 13.9" of rear travel make it the best handling and riding Polaris Performance model ever. Ryde FX front shocks, tipped-in trailing arms and forward swept radius rods provide increased stability and cancel out the bumps with over 10" of travel. The Controlled Roll Center design delivers flat cornering and excellent handling. Available in red/black or blue/black.



INDY 700 XC SP

You can feel performance in every line of the Indy 700 XC SP. From the ergonomics of the EDGE chassis and suspension, with Ryde FX and Fox Position Sensitive gas shocks, to its bold graphics and sleek styling, it's one sled that begs to be let out and run. The race-inspired design touches aren't just for show: out on the trail, the Indy 700 XC SP feels lighter, handles better and attacks the corners like nothing else on snow. Trail conditions that upset other sleds just disappear under the EDGE rear suspension with 13.9" of travel. The class-leading liquid-cooled Polaris Liberty 700cc variable exhaust engine pulls hard throughout the RPM range, with smooth, precise clutching and rock-solid backshift. Available in red/black or blue/black.



INDY 600 XC SP

The legend of the 600 XC SP rides on, driven by our 600cc Polaris Liberty engine that beat the competition's 700s and even the Arctic Cat ZR 800 in the quarter mile out-of-the-box race at the *American Snowmobiler Magazine* 2001 Port-A-Tree Shoot-Out. The light, nimble EDGE chassis and the sharp, stable EDGE IFS combine to give you pinpoint control, even when the trail turns nasty. The EDGE front and rear suspensions are complemented by a Fox Position Sensitive gas shock and Ryde FX gas shocks. Like all XC SP's, the 600 features a liquid-cooled brake and new lighter saddle-less composite skis. Available in red/black or blue/black.



INDY 500 XC SP

The 500 XC SP might be the little brother of the XC SP family, but there's nothing little about the way it performs. The Polaris Liberty 500cc engine with variable exhaust guarantees peak performance across the power band, plus improved fuel economy. All XC SPs feature flat-slide carbs with throttle position sensors, water temperature sensors, digital ignition, and an octane fuel selector for incredible reliability. The EDGE chassis and IFS team up with our Controlled Roll Center design to give you the best ride and handling in the category, including 10.3" of front travel. The EDGE rear suspension with nearly 14" of travel incorporates our fully coupled design, Polaris Dual Angle Tunnel and Fox Position Sensitive rear track shock. Available in red/black or blue/black.



INDY 500 XC

The Indy 500 XC is one of the most popular sleds in the 500 class because it delivers a ton of fun and great features at a great price. For 2003, the Indy 500 XC rides again on the lightweight EDGE chassis, recognized by many as the industry standard for comfort and handling. The EDGE front and rear suspensions now feature Ryde FX and Fox Position Sensitive gas shocks, for the perfect ride. The Polaris Liberty 500cc liquid-cooled engine is as strong as its iron-lined, non-variable exhaust cylinders. Performance extras like liquid-cooled hydraulic disc brakes, saddle-less composite skis, and stylish left hand control block with integrated multi-position hand, thumbwarmer and headlight switches make for a great ride and a great value.



INDY 800 XCR

Muscle-lovers, this one's for you. The Indy 800 XCR claims the throne as the king of the triple-triple class. The smooth three-cylinder powerplant with triple pipes, flatside carbs and variable exhaust with unique resonance chamber and support design take you from zero to gone in no time flat. The XC-10 front suspension and XTRA-10 rear suspension, both with race-proven gas shocks, handle the bumps and deliver crisp handling on any trail. Bringing all of that triple-triple power to a stop is easy with the liquid-cooled brake. Full instrumentation includes an octane fuel switch and electric fuel gauge. The high-visibility wrap around taillight gives all the sleds behind you something to follow.



TRUE FREEDOM IS MEASURED VERTICALLY.

2003 DEEP SNOW SNOWMOBILES

	800 RMK	700 RMK	600 RMK	TRAIL RMK	SKS
ENGINE	LIBERTY LIQUID WITH VES	LIBERTY LIQUID WITH VES	LIBERTY LIQUID WITH VES	POLARIS FAN	LIBERTY LIQUID WITH VES
EDGE CHASSIS WITH DUAL ANGLE TUNNEL	✓	✓	✓		✓
TRACK LENGTHS	104" / 151"	104" / 151"	144"	136"	144"
TRACK LUG HEIGHT	2"	2"	2"	1.25"	1.25"
MOUNTAIN BAR / HANDLEBAR HOOKS / ADJUSTABLE IPS	✓	✓	✓		✓



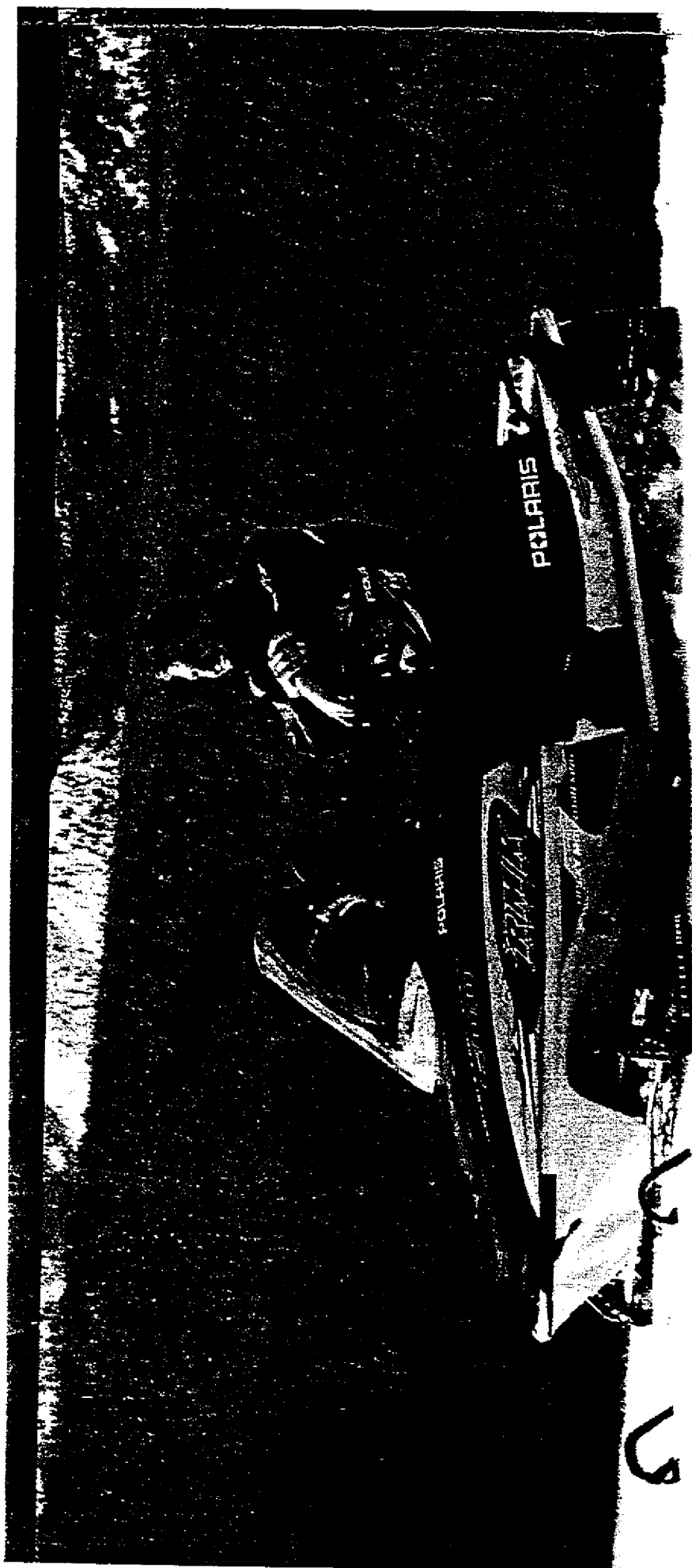
INDY 800 RMK

Meet the sled that *SnowGoer* magazine dubbed "the biggest, baddest factory mountain masher in the universe." The 800 RMK gets vertical like no other sled in the world, powered by the Polaris Liberty 800 twin-cylinder variable exhaust engine with new Grafal coated pistons. The improved timing curve and a new automatic decompression hole reduces starting effort by 35%. The power rides on the lightweight EDGE RMK Dual Angle Tunnel chassis, which boasts nearly 18" of class-leading travel, superior handling, unbeatable flotation and reduced drag in deep snow. The EDGE RMK front and rear suspensions take you to the hills and over the top with unsurpassed ride and handling. With your choice of the new Series 4 track in 144" or 151" lengths, the 800 RMK is ready to conquer any summit.



INDY 700 RMK

Last year, the 700, like our 800 and 600, beat everybody to the top at the 2001 Jackson Hole World Championship Hillclimb. Look for more of the same this year, starting with the Polaris Liberty 700 twin-cylinder variable exhaust engine, and our new Sidehiller 2 skis which virtually eliminate darling and delivers precise steering control. The EDGE RMK rear suspension, found on all liquid-cooled RMKs, features our exclusive Polaris Dual Purpose Rail design which delivers the agility of a standard length track plus the flotation and climbing prowess of a hardcore mountain machine. Available with the new Series 4 track in 144" or 151" lengths. You choose your weapon.



INDY 600 RMK

The Indy 600 RMK carries on the RMK family tradition of dominant performance at high elevations. Its liquid-cooled, Polaris Liberty 600 powerplant with variable exhaust offers a potent combination of light weight, quick throttle response and class-leading power. All liquid-cooled RMKs feature our Perimeter Cooling System with boot grips to keep ice off the running boards and your feet more secure. New for 2003, the 600 RMK features Polaris Electric Reverse Control for reverse without added weight, and our Series 3, 144" track. All of our liquid-cooled RMKs include Sidehiller 2 skis, adjustable width ski stance, and adjustable handlebar hooks so your next stop is the top of the world.



INDY TRAIL RMK

The Indy Trail RMK may be the lightest sled in its class, but it's no lightweight in the engine department. The 550 fan-cooled powerplant cranks out great low-end power, while our ACCS altitude compensating carbs give you peak performance and trouble free operation at any altitude. The XTRA-Lite rear suspension features 12" of travel and an Indy Select rear track shock, with 300% compression adjustment range at the turn of a screw. Composite skis, adjustable hand/thumbwarmers, running board boot grips and a versatile 136" x 1.25" track make the Indy Trail RMK one of the best all-around values for the mountains or snow covered fields.



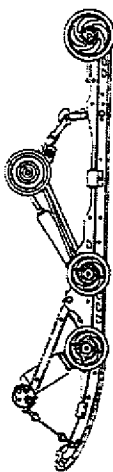
INDY SKS

NEW FOR 2003: Since the introduction of the Polaris Snow King Special (SKS) in 1988, the competition has been trying to match the true versatility of this well-known machine. For 2003, the SKS is reborn into an EDGE chassis with your choice of the Polaris Liberty 700 or 800 twin cylinder, variable exhaust engine. The EDGE Dual Purpose Rail Suspension provides tight trail agility, smooth ride quality, and off-trail flotation. With standard features like a 144" x 1.25" track, 42.5" skid stance and low elevation engine and clutch calibration, the SKS is perfect for trail and lake running. We've also included the adjustable-width EDGE SKS IFS front suspension, Sidehiller 2 skis, mountain bar and handlebar hooks for playing in the powder meadows and on the hills. Can't decide which sled best fits your needs? Look no further, this one does it all.

WHICH TRACK IS RIGHT?

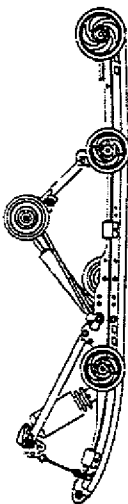
136" x 1.25" TRACK

This track is perfect for trail riding and playing in soft snow. Provides excellent all-around performance, added flotation and great braking in all conditions. Standard on Trail RMK. Rear axle suspension travel of 12".



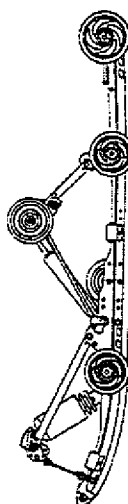
144" x 1.25" TRACK

This track is designed for all types of riding, from trails to lakes to deep snow. It is standard on the 700/800 SKS and provides great acceleration and braking on the trail as well as superb flotation in the powder. Rear axle suspension travel of 17".



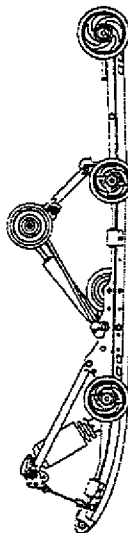
144" x 2" TRACK

This is a versatile, high-performance track for loose snow-covered trail riding, deep snow and hill climbing. It combines deep snow flotation with powder agility. It is lighter weight and easier to maneuver than the 151" version. Best choice for all-around conditions. Available on 600, 700 and 800 RMK. Rear axle suspension travel of 17".



151" x 2" TRACK

The deeper the snow gets, the longer the track you'll need. Added flotation makes this track the choice of riders searching for unmarked meadows, hills and trails. Requires slightly more driver input, but rapidly becoming the length of choice for mountain riding. Available on 700 and 800 RMK. Rear axle suspension travel of 17.5".



*Note: 2" tracks are not designed or recommended for extended lake running or minimal snow conditions.



**THE CIVILIZED WAY TO
LEAVE CIVILIZATION BEHIND.**

2003 TRAIL LUXURY SNOWMOBILES

	700 CLASSIC	600 CLASSIC	500 CLASSIC	550 CLASSIC	340 CLASSIC	FRONTIER CLASSIC
ENGINE	LIBERTY LIQUID WITH VES	LIBERTY LIQUID WITH VES	LIBERTY LIQUID WITH VES	POLARIS FAN	POLARIS FAN	LIBERTY LIQUID 4-CYCLE
REAR SUSPENSION	FAST™ H-10	FAST™ H-10	EDGE	EDGE	EDGE	FAST™ H-10
REAR TRACK SHOCK	FOX GAS	FOX GAS	POSITION SENSITIVE	POSITION SENSITIVE	POSITION SENSITIVE	FOX GAS
IFS SHOCKS	INDY SELECT	INDY SELECT	RYDE FX GAS	NITREX	NITREX	NITREX



INDY 700 CLASSIC

You want the whole package: Power to spare, precision handling and total comfort. The 2003 Indy 700 Classic has you covered. The Polaris Liberty 700cc engine provides class-leading performance plus variable exhaust reduces noise and improves fuel economy at trail speeds. The acclaimed EDGE chassis and IFS with the Controlled Roll Center design, and composite skis with Accu-Trak ski runners have handling down to a science. Comfort abounds with 14" of rear travel from the premium Fast® M-10 suspension. You'll also enjoy extras on both the 700 and 600 Classic like Polaris Electric Reverse, electric start, and full instrumentation including an electric fuel gauge and octane fuel switch.



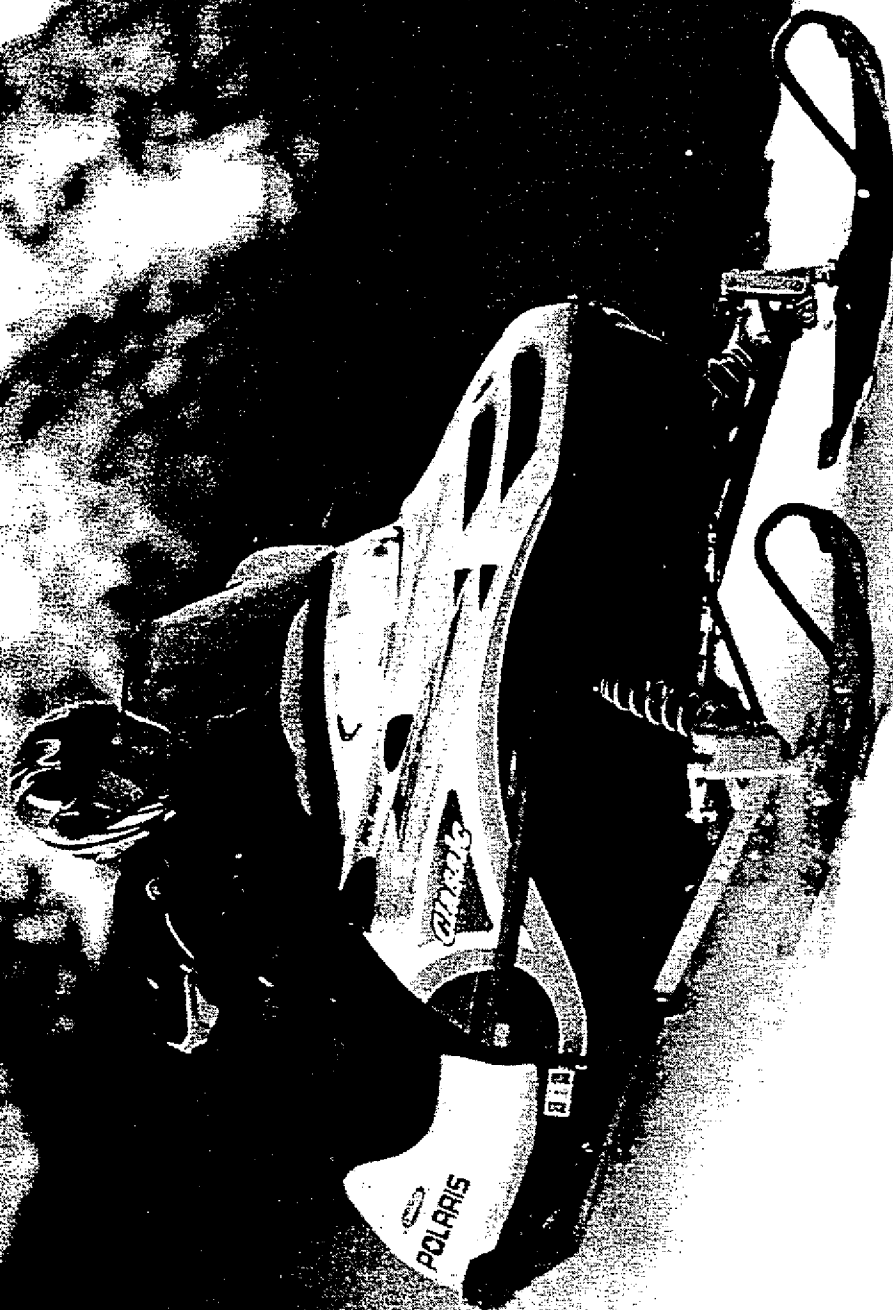
INDY 600 CLASSIC

The 2003 Indy 600 Classic brings class-leading power, rock solid reliability and comfort to new heights in a Trail Luxury sled. Variable exhaust and flatside carbs on the Polaris Liberty 600cc engine deliver excellent fuel economy and throttle response. The plush-riding, easily adjustable Fast® M-10 rear suspension with Fox gas shocks gives the Indy 600 Classic an unsurpassed ride. The front suspension features our exclusive compression adjustable Indy Select shocks and Controlled Roll Center design which keeps the sled flatter in corners and over rough terrain. Thoughtful extras on both the 600 and 700 Classic are electric start, Polaris Electric Reverse, liquid-cooled hydraulic brake and a 12v accessory outlet.



INDY 500 CLASSIC

A longtime favorite of Trail Luxury riders, the 2003 Indy 500 gets a boost from the Polaris Liberty 500cc engine with variable exhaust, the same engine that powers our famous 500 XC SP. The EDGE rear suspension with nearly 14 inches of rear travel includes our exclusive Fox Position Sensitive gas shock which automatically adjusts to changing trail conditions. Up front you'll find 10 inches of travel, Ryde FX gas shocks, and composite skis with new Accu-Trak carbides which virtually eliminate darting. Amenities include reverse, a 12v accessory outlet, electric start and electric fuel gauge.



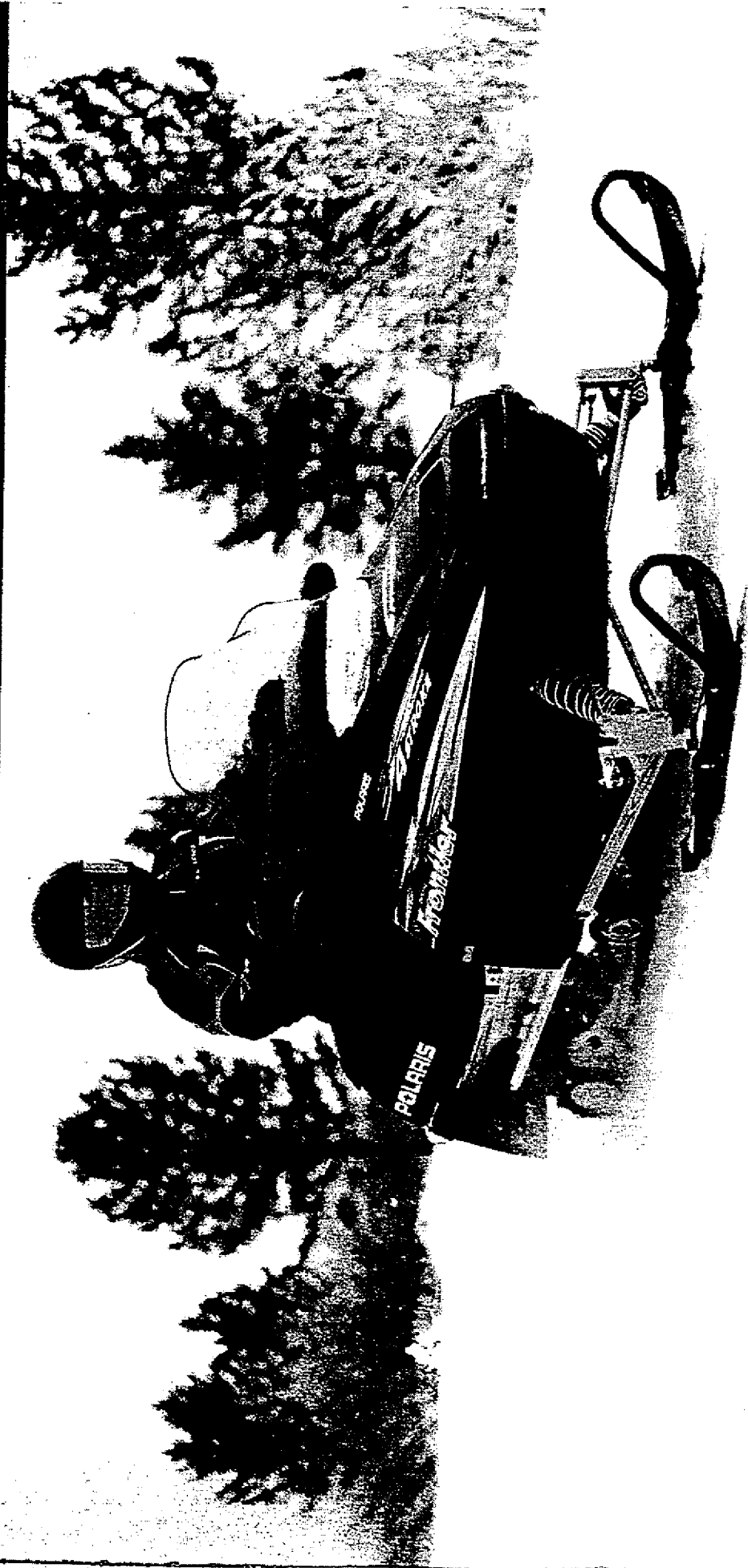
INDY 550 CLASSIC

The fan-cooled Indy 550 Classic has even more to offer in 2003. For starters, Polaris Electric Reverse puts you in reverse at the touch of a button. The EDGE independent front suspension features Controlled Roll Center design, plus new lighter weight saddle-less composite skis with new Accu-Trak dual carbide ski runners for improved handling. The EDGE rear suspension offers industry-leading travel, and now features the Fox Position Sensitive rear track stock. Electric start, electric fuel gauge, speedometer, and accessory outlet complete the package.



INDY 340 EDGE CLASSIC

NEW FOR 2003: When it comes to value the Indy 340 Classic, with quality you would expect on sleds costing a whole lot more, is a hands-down winner. For 2003, the dual-carb, fan-cooled Indy 340 Classic features our EDGE chassis and suspensions. The EDGE rear suspension provides almost 14" of rear travel and includes our exclusive Position Sensitive Fox rear track shock. The EDGE front suspension with torsion bar delivers 10" of travel and E-Z steer carbide ski runners for predictable handling. Also new is a Phantom hydraulic brake with a dual-piston caliper, which requires less hand effort. Standard extras like electric start, reverse, hand/thumbwarmers and speedometer complete this trail ready luxury package.



INDY FRONTIER CLASSIC

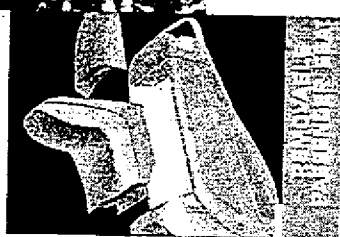
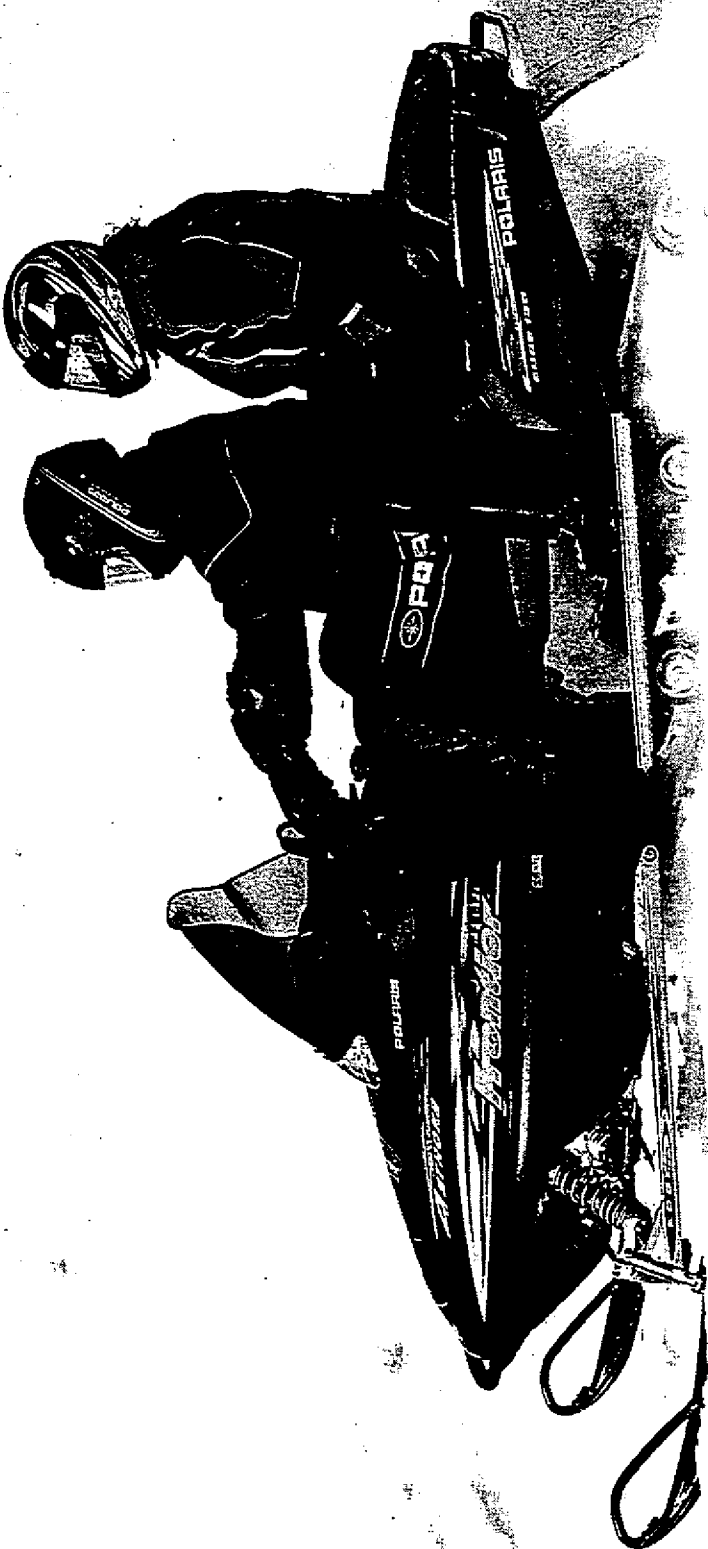
NEW FOR 2003: The Frontier Classic is the ultimate fusion of engineering and luxury. It features the first twin-cylinder, fuel injected four-cycle engine designed specifically for snowmobiling—with a lower center of gravity that enhances stability and control on the trail. Not only does it offer a better ride, it's also quieter, cleaner and more fuel efficient. The Frontier Classic boasts the EDGE chassis and the Fast™ M-10 rear suspension with 14" of rear travel, both of which are recognized as the industry standard for precise handling and a smooth ride. The new Phantom brake provides sure stopping with less hand effort. Standard extras include electric start, reverse, 110v block heater, hand/thumbwarmers and a 12v accessory outlet to make the most of your day on the trail.



**THE TRAIL ALWAYS ENDS.
THE STORIES NEVER DO.**

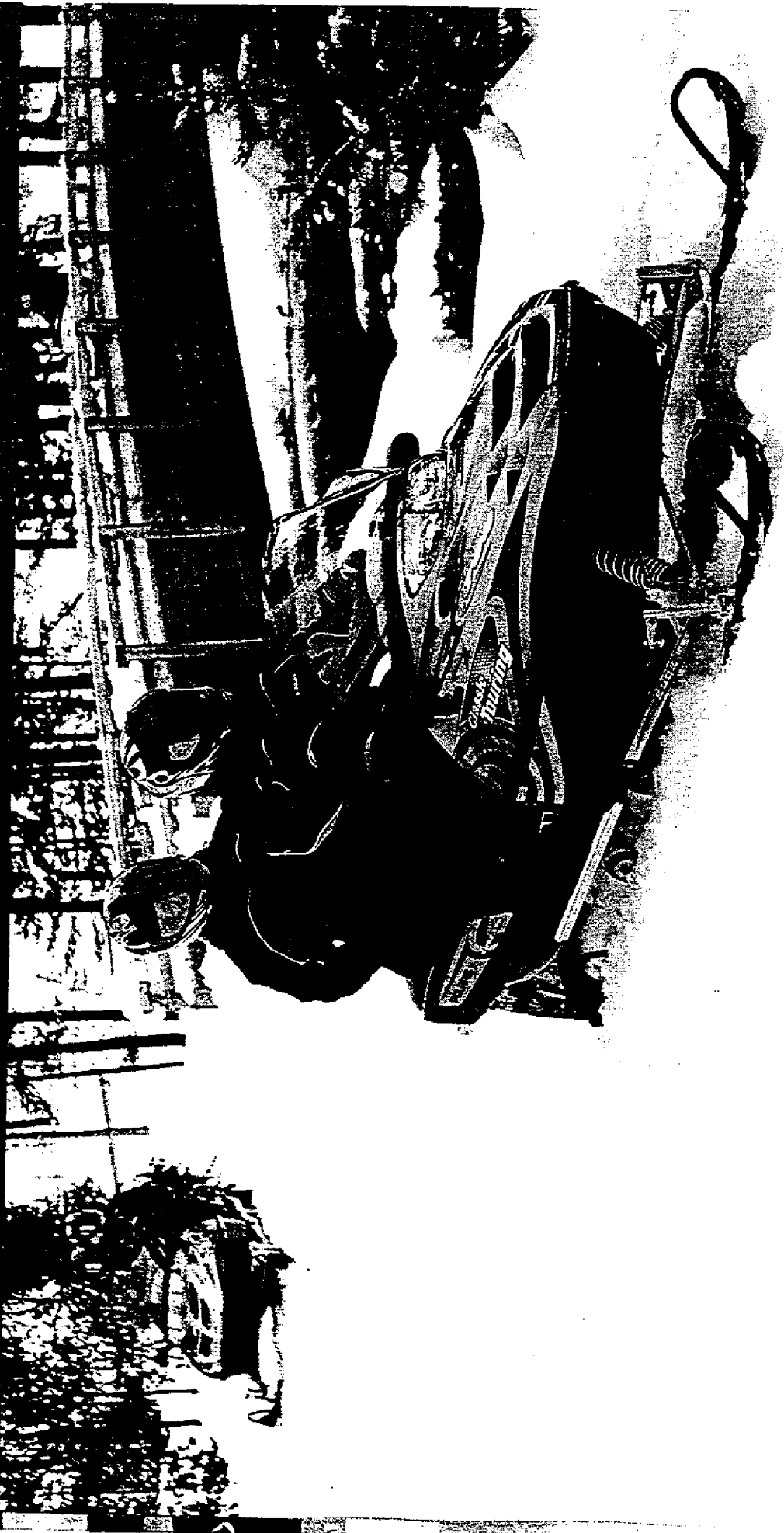
2003 TWO-UP TOURING SNOWMOBILES

	FRONTIER TOURING	700 CLASSIC TOURING	600 CLASSIC TOURING	500 CLASSIC TOURING	TRAIL TOURING	SPORT TOURING	340 TOURING	WIDETRAX LX
ENGINE	LIBERTY LIQUID 4-CYCLE	LIBERTY LIQUID WITH VES	LIBERTY LIQUID WITH VES	POLARIS LIQUID	POLARIS FAN	POLARIS FAN	POLARIS FAN	POLARIS LIQUID
CHASSIS	EDGE	EDGE	GEN II	GEN II	GEN II	GEN II	LITE	WIDETRAX
ELECTRIC START	✓	✓	✓	✓	✓			✓
REVERSE	✓	✓	✓	✓	✓	✓		✓
REAR SUSPENSION	EDGE TOURING	EDGE TOURING	XTRAX-12	XTRAX-12	XTRAX-10	XTRAX-10	XTRAX- LITE	SLIDE RAIL
YOUR PACKAGE	EDGE	EDGE	DELUXE	DELUXE	TRAIL	STANDARD	LITE	WIDETRAX



INDY FRONTIER TOURING

NEW FOR 2003: The Indy Frontier Touring sets new standards in comfort and quality. It's powered by our 48hp Polaris Liberty four-cycle multi-port EFI engine for effortless starting and clean, quiet operation. 20-25 MPG at trail speeds with an expanded size fuel tank mean the miles fly by without having to stop. The engine design, tailored specifically for snowmobile usage, is lighter weight than competitive engines and allows for lower engine mounting, resulting in improved handling. It even features a dashboard engine diagnostic display. Based on the best-selling EDGE chassis, the Frontier Touring features the same new revolutionary EDGE Touring rear suspension found on our 700 Classic Touring, making it an ideal two-up or one-up cruiser. Full instrumentation, electric start, reverse and an adjustable Ryde AFX shock are standard fare.



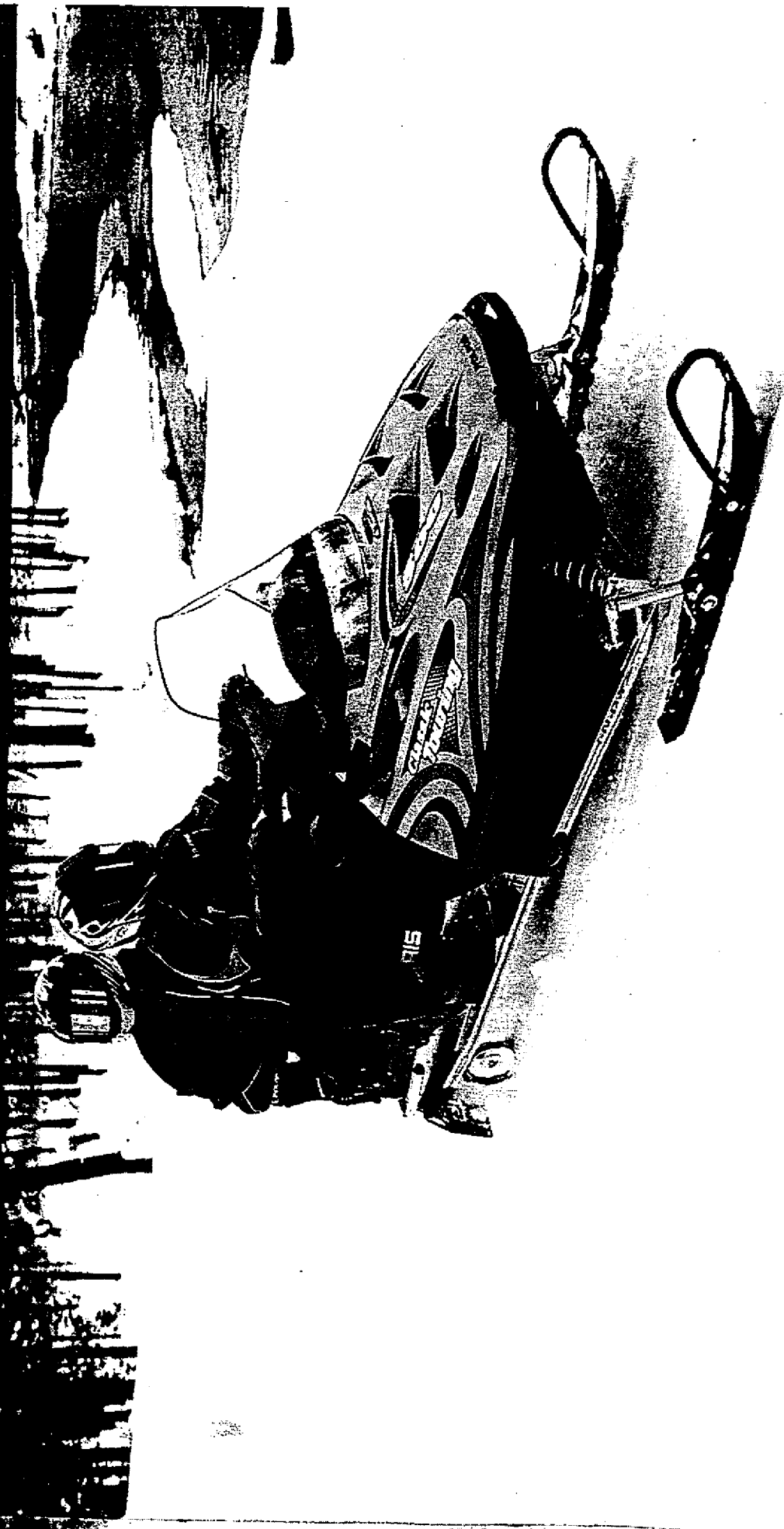
INDY 700 CLASSIC TOURING

NEW FOR 2003: The Indy 700 Classic Touring features the Polaris Liberty 700cc engine complete with variable exhaust for smooth, class-leading performance. Based on the best-selling EDGE chassis, the 700 Classic Touring is equipped with the new EDGE Touring package featuring a sculpted and removable passenger seat complete with lumbar support, adjustable and heated passenger handgrips, and adjustable footrests. The integrated, covered storage is expandable by removing the passenger seat making this sled a stylish one-up cruiser as well. The all-new EDGE Touring rear suspension, with an industry leading 15.5" of travel, means you can ride alone or with a passenger without having to make any suspension adjustment. The new Accu-Trak dual carbide ski runners deliver precise handling. Other class-leading features include: electric start, electric reverse, electric fuel gauge, an accessory outlet, and built-in receiver tow hitch.



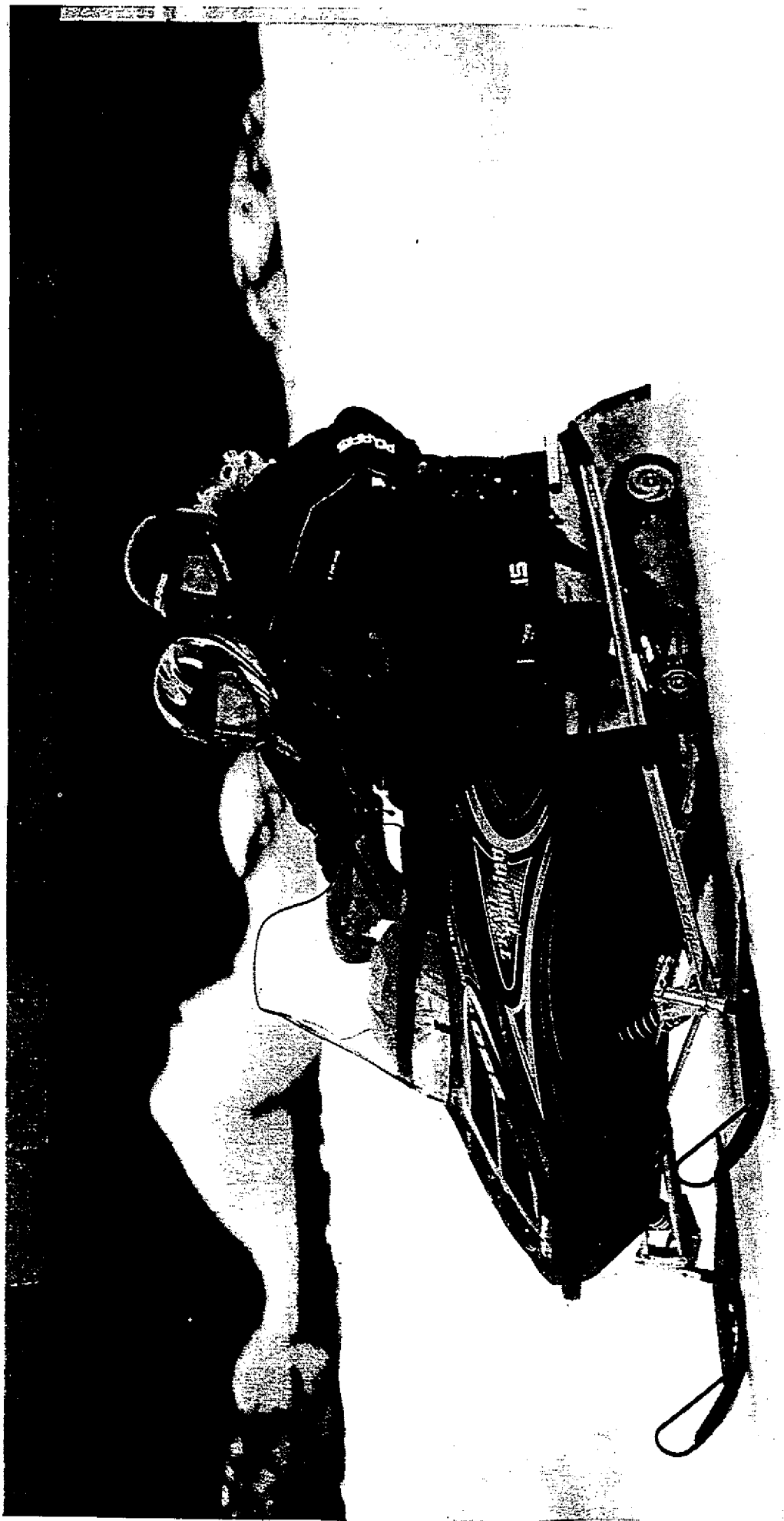
INDY 600 CLASSIC TOURING

The Indy 600 Classic Touring offers the class-leading, liquid-cooled Polaris Liberty 600cc engine with variable exhaust that is efficient and reliable—for weekend or week-long journeys. Electric start and Polaris Electric Reverse Control get you off of the trailer and on your way. The XTIRA-12 rear suspension gives both of you a smooth, comfortable ride with 12" of travel and compression adjustable rear shocks. Additional comforts include the Deluxe Touring Package with an infinitely adjustable backrest and high visibility backrest light, adjustable heated driver and passenger grips with passenger wind deflectors, extra wide passenger footrests, accessory plug-in, and ample storage space. Available in Champagne or Sonic Blue.



INDY 500 CLASSIC TOURING

The Indy 500 Classic Touring is the perfect balance of family-friendly comfort and riding excitement. It all starts with our renowned liquid-cooled 500cc engine. On board amenities include electric slat, reverse, electric fuel gauge and the Deluxe Touring Package that offers an infinitely adjustable backrest with high visibility backrest light. The plush-riding XTRA-12 rear suspension features 12" of rear travel, and an Indy Select shock with a 300% compression adjustment range at the turn of a screw. Up front, the almost 10" of travel rides on composite skis with new Accu-Trak carbide ski runners. All you need for a wonderful family getaway.



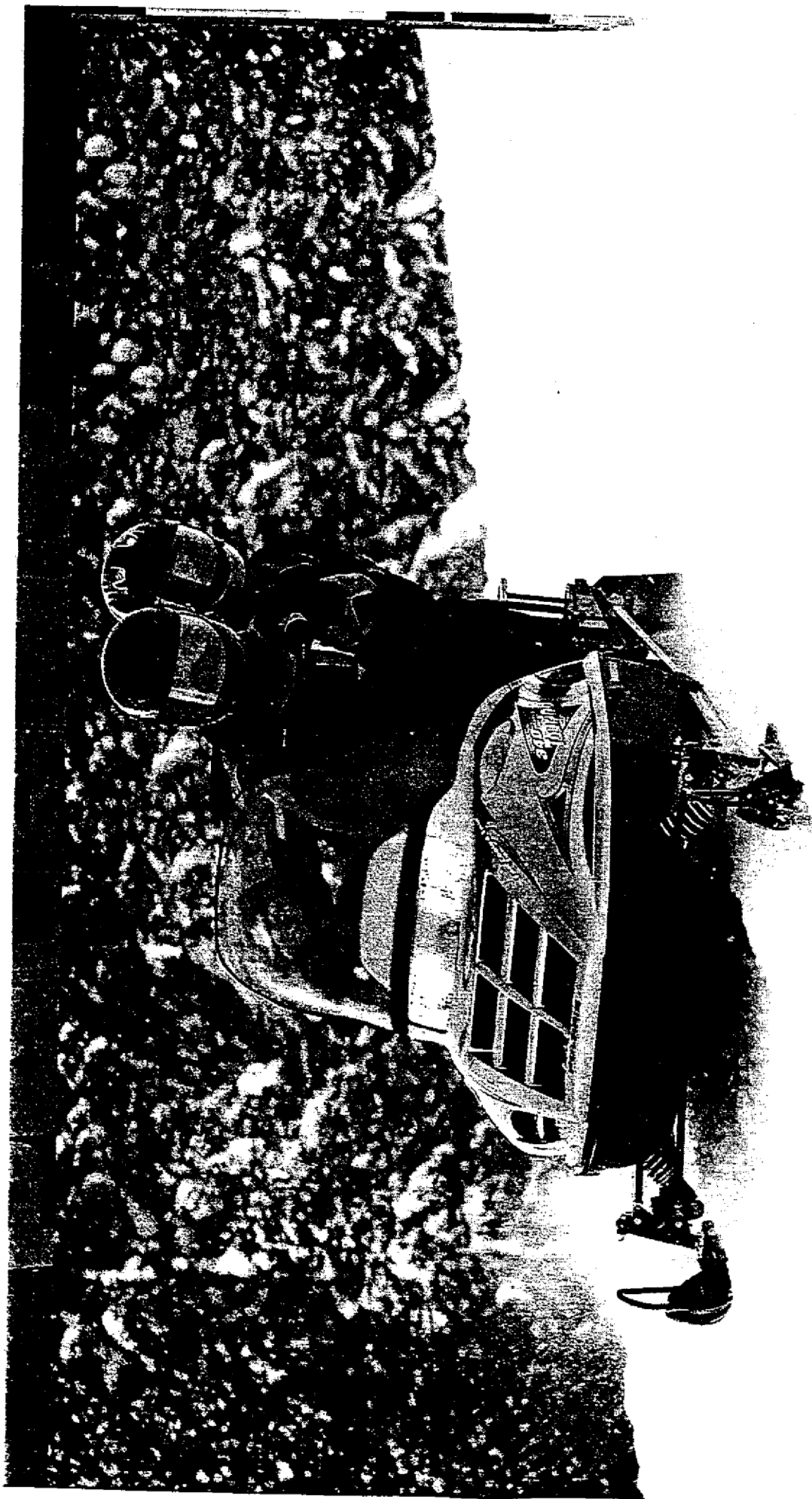
INDY **TRAIL** TOURING

Getting away from it all has never been easier than on an Indy Trail Touring. Powered by our famous 550cc fan-cooled engine, now with digital ignition, it has plenty of get up and go and reliability you can count on mile after mile. The XTRA-10 front suspension with E-Z steer carbide ski runners delivers superior ride and handling. In back, our exclusive, compression adjustable Indy Select rear shock gives you almost 12" of plush travel. The Trail Touring Package includes a plush touring seat with single-lever backrest adjustment and adjustable passenger hand holds. New Polaris Electric Reverse Control, accessory outlet and electric start mean you always go in style.



INDY **SPORT** TOURING

For years, the reliable and fun-to-ride Sport Touring has been a favorite of rental fleet operators who need a top-quality machine for customers in search of The Way Out. With its 550cc fan-cooled powerplant and XTRA-10 front and rear suspensions with almost 10" of travel, it's no wonder. Comfortable and convenient extras, like driver hand/thumbwarmers, rear cargo rack, adjustable backrest, reverse, and E-Z steer carbide ski runners make the experience a great one.



INDY **340** TOURING

The Indy 340 Touring has a well-deserved reputation for being a best-value, entry-level touring or light utility sled. It's the lightest sled in its class, making it easy to maneuver in all conditions. Combine that with a standard torsion bar, IFS and a long travel XTRA-Lite rear suspension, and you've got a great-handling, smooth-riding snow machine. Standard hand and thumbwarmers keep the driver comfortable all day long. The standard adjustable backrest, rear cargo rack and tow hitch bring your passenger and gear along for the ride.



INDY WIDETRAK LX

The Indy WideTrak LX is the hardest working sled in the business, but it knows how to play, too. The dependable 500cc liquid-cooled engine with electric start delivers great thrilling power and easy operation in all conditions, with a high/low range transmission and reverse. The wide 20" x 156" x 1" lug track, coupled rear suspension and new wide composite skis, gives you a huge footprint, great flotation and a smooth ride. A two-up seat with backrest keeps your passenger comfortable. Throw in a hitch, cargo rack and generous underseat storage, and you're ready for anything.



**FORGET WHERE YOU LIVE.
REMEMBER WHY YOU LIVE.**

2003 TRAIL SPORT SNOWMOBILES

	POLARIS INDY 500	SUPER SPORT	340 EDGE	120 XCSP
SKIS	COMPOSITE	STEEL	STEEL	COMPOSITE
SKI RUNNERS	STANDARD CARBIDE	E-Z STEER CARBIDE	E-Z STEER CARBIDE	STEEL
REAR TRACK SHOCK	POSITION SENSITIVE	POSITION SENSITIVE	INDY SELECT	HYDRAULIC
CONTROLLED ROLL CENTER DESIGN	✓	✓	✓	



POLARIS INDY 500

The Polaris Indy 500 has a long history as one of the best values in snowmobiling, and the 2003 model continues the tradition. The liquid-cooled 500cc engine leaps to life when your thumb hits the throttle thanks to TM 38 flatside carbs. The EDGE rear suspension with nearly 14" of travel includes the Fox Position Sensitive rear track shock that automatically softens the ride in the middle of the travel, but firms up to minimize bottoming. Up front the Controlled Roll Center design, adjustable spring preload, and new composite skis deliver precise handling.



INDY SUPER SPORT

A perennial best seller, the Indy Super Sport is better than ever for 2003. Its 550cc fan-cooled engine with cylinder reed assist sits in the legendary EDGE chassis. The proven combination of the EDGE IFS and EDGE rear suspension with a Fox position sensitive gas shock delivers a class-leading 13.9" travel and unmatched comfort. The Controlled Roll Center design and a standard torsion bar keep you flatter in the corners and through the tough spots. And with all this, it's still one of the lowest priced sleds in its class.



INDY 340 EDGE

NEW FOR 2003: The new Indy 340 EDGE is a great introduction to snowmobiling. Built on the same industry-leading EDGE chassis and suspension found in our performance sleds, the 340 EDGE offers you the ride and quality not often found in entry-level models. The new Phantom brake offers precise braking with less hand effort, while our fully coupled EDGE rear suspension with adjustable Indy Select shock smooths the trails. Convenient extras like E-Z steer carbide ski runners, reverse, speedometer, low oil light, and powerful 120 watt headlight make it easy to get away.



INDY 120 XC SP

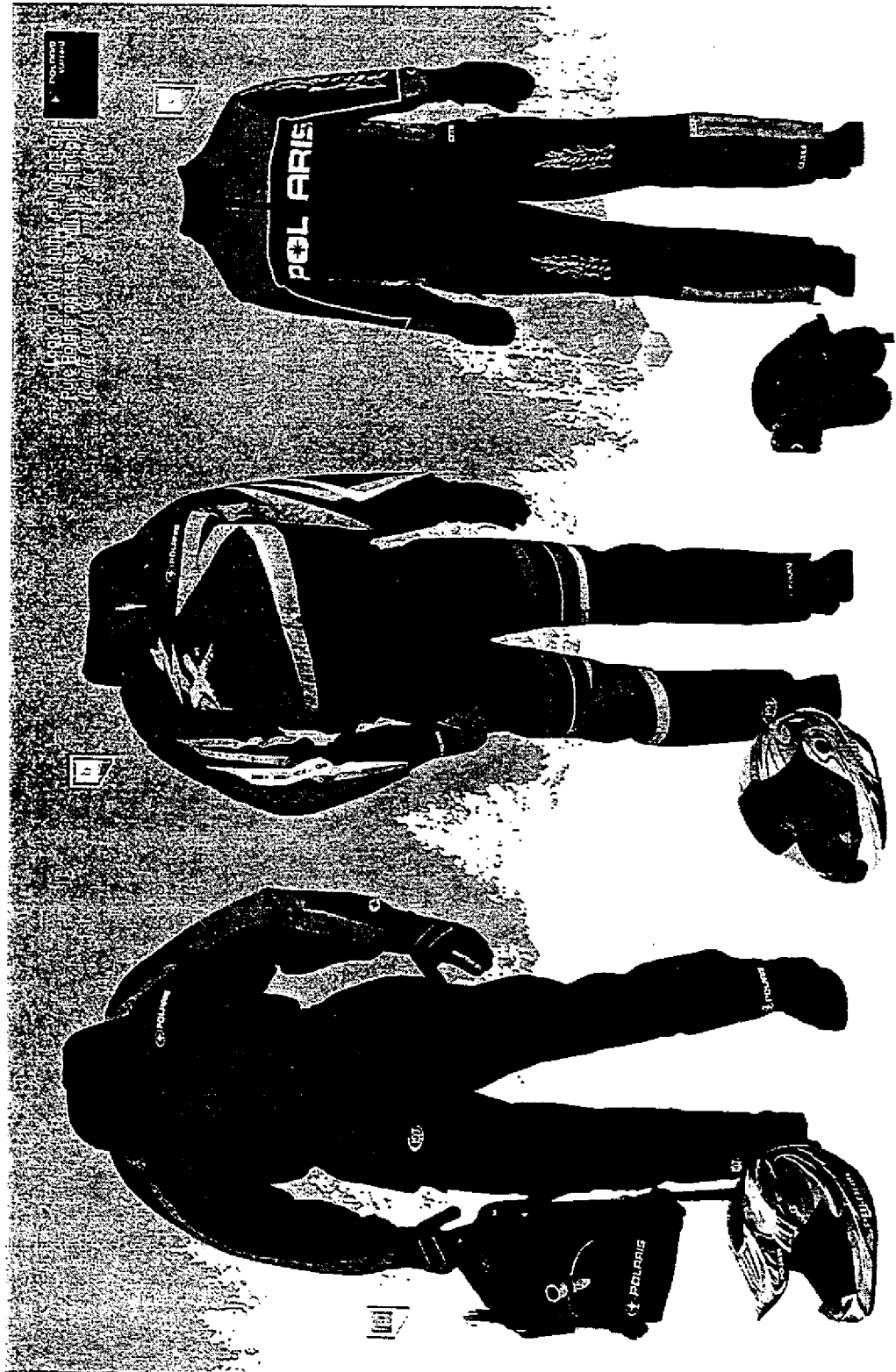
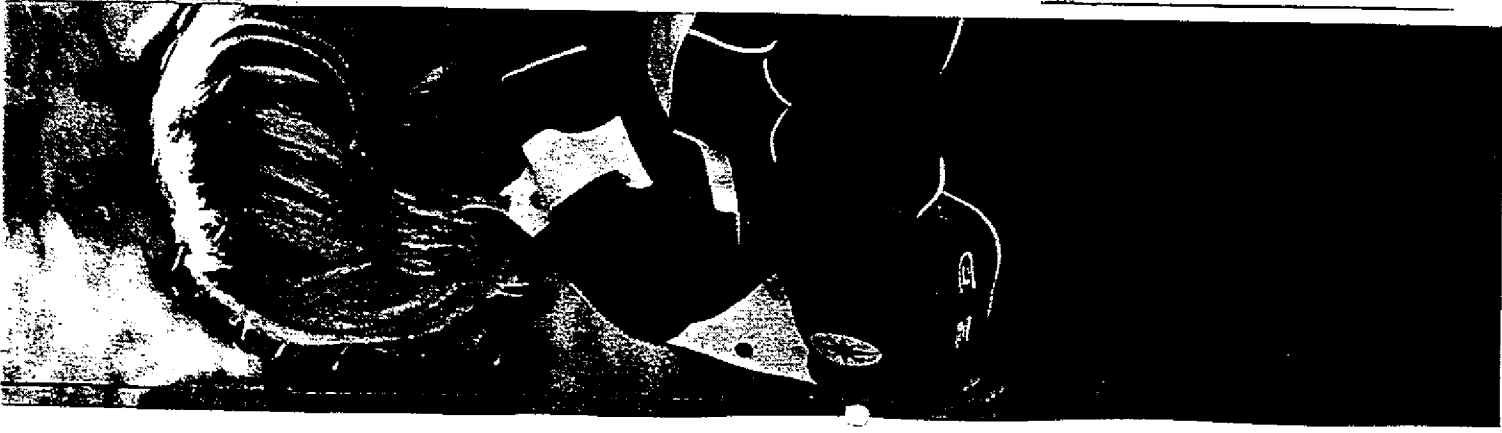
Sledheads aren't born—they're made. Kids naturally take after their parents, especially when mom and dad are having fun. And with the 120 XC SP, they don't even have to grow up to be just like you. It's equipped with a 121cc four-stroke snowmobile engine that's easy to start, clean, quiet, and governed to 8 mph. And it rides on three inches of front and almost seven inches of rear travel. There's a host of premium features that you may not find on other kids sleds like: adjustable handlebars, safety flag, lightweight and corrosion resistant aluminum tunnel, and under seat storage.

PURE POLARIS. WHERE PERFORMANCE AND FUN COME TOGETHER.

In the world of Pure Polaris, winters aren't measured with terms like cabin fever, cold snap or record lows. The world of Pure Polaris is all about confidence. Knowing that quality, reliability and performance are never in question. For Pure Polaris parts, optimum performance is a guaranteed fact. For apparel, it's pure comfort and durability — every zipper, pocket and stitch is meant to enhance the ride. And for accessories, it's the certainty that you've bought the right piece to help you complete your experience. The fact is, a passion for riding inspires everything bearing the Pure Polaris name.

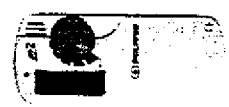
A high-contrast, black and white photograph of a snowmobile. The snowmobile is angled towards the left, with its front end and handlebars visible. The word "POLARIS" is printed in large, bold, white letters along the side of the dark-colored body. The background is dark and textured, suggesting a snowy or wooded environment.

POLARIS



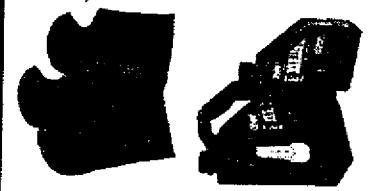
ADULT APPAREL

- NVT MOUNTAINEER JACKET #2853114
- JACKET FLEECE LINER #2853118
- ZIP-FRONT NVT BIB #2852210
- EDGE BOOTS #2851605
- GORE-TEX® GLOVES #2853502
- VERTICAL EDGE RMX HELMET #2853423
- X-TREME SIDE CUT "OUT OF BOUNDS" BACKPACK #2874115
- ALUMINUM SHOVEL #2854025
- AVANCEE PHONE #2873779
- AVANCEE BEACON #2873778



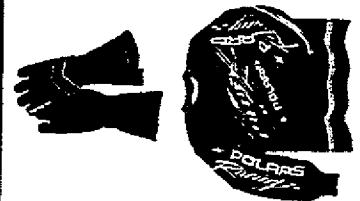
ADULT APPAREL

- EDGE X JACKET #2853105
- EDGE NVT BIB #2853206
- BASECAMP PAC BOOTS #2853603
- NVT 3-IN-1 GLOVES #2853515
- ULTIMATE MODULAR HELMET #2853403
- STRETCH FLEECE BALACLAVA #2852977
- VES SYNTHETIC OIL #2872925



YOUTH APPAREL

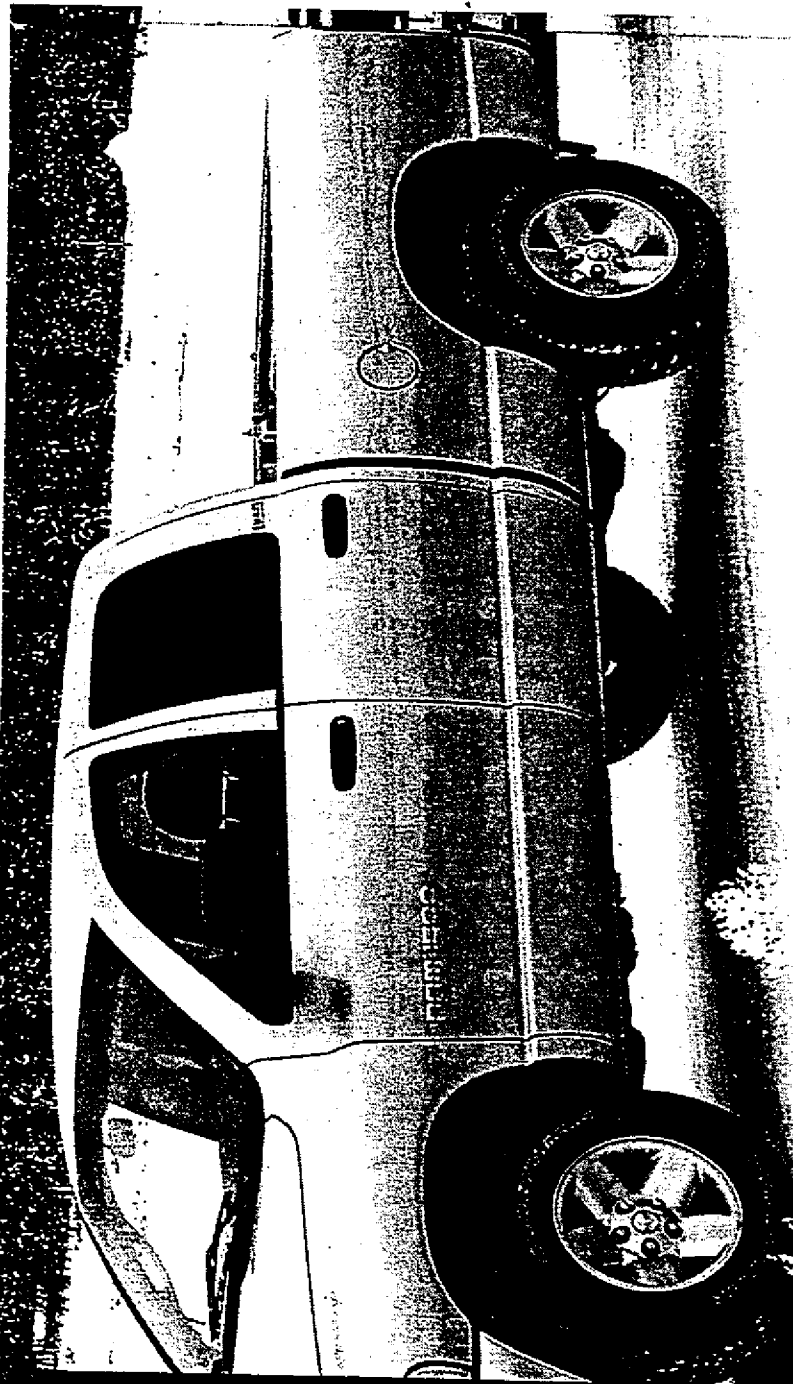
- YOUTH FACTORY RACE SHELL #2853104
- FACTORY RACE MOTO PANT #2853204
- BASECAMP PAC BOOTS #2853604
- YOUTH HIGH TOP MITTENS #2853506
- GORE-TEX GLOVES #2853502
- YOUTH FACTORY RACE MOTO-X STYLE JERSEY #2843403
- MICROFIBER BOMBER CAP #2842925



To buy Pure Polaris gear or get more information, see your Polaris dealer or go to our online store at purePOLARIS.com.

PURE POLARIS ACCESSORIES WHEN IT'S TIME TO CRANK IT UP A NOTCH.

When you're ready to take your ride to the next level, nothing fits better than Pure Polaris accessories. All are designed to exacting specifications. And whether you're looking to make your ride better, longer or just more impressive, you can always count on Pure Polaris. From custom skis and windshields, to color accessories, to storage bags and covers, studs, trailers and right on down to keeping your cocoa warm, every accessory has been created to make your ride the best it can possibly be. Because like you, we know if it doesn't add to the fun, enhance the function, or fill your need to perfection, it's got no business taking up Pure Polaris time. And time — to escape, head out and leave the workaday world behind, is of the essence.





POLARIS STARCARD -- YOUR ACCESS TO THE WAY OUT.

So you've been dreaming about a new Polaris sled -- make that dream a reality with the StarCard (Polaris Card in Canada). Take advantage of on-the-spot financing and the benefits of StarCard to get you out there faster.

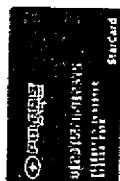
STARCARD BENEFITS

- \$0 DOWN
- 25 DAY GRACE PERIOD
- NO ANNUAL FEE OR TRANSACTION FEE¹
- LOW MONTHLY PAYMENTS²
- SPECIAL FINANCING OFFERS (SEE YOUR DEALER)
- NO PRE-PAYMENT PENALTY
- INCREASED PURCHASING POWER
- COMPETITIVE INTEREST RATE³
- NO MINIMUM PURCHASE AMOUNT

EXAMPLE:

U.S. \$4,200 MSRP U.S. \$105/month²
U.S. \$7,600 MSRP U.S. \$171/month²

Prices are based on manufacturer's suggested retail price and are subject to availability.



Low monthly payments

To learn more about the Polaris StarCard go to POLARISindustries.com and click on "Financial Services." Stop by your local Polaris dealer to apply for the Polaris StarCard today. See the Cardholder Agreement and Disclosure Statement for more information. Polaris Card available in Canada, provided by HFC Retail Services. *Late Payment Fee is \$25.00. Overlimit Fee is \$25.00. On the Polaris StarCard, subject to credit approval. The Minimum Monthly Payment for each Credit Plan requiring a Minimum Monthly Payment is the greater of \$15 or 2.5% of the Credit Plan's balance, if the New Balance for that Credit Plan, as reflected on your billing statement after a new purchase, is \$5000 or less; or 2.25% of the Credit Plan's balance, if the New Balance for that Credit Plan, as reflected on your billing statement after a new purchase, is greater than \$5000, rounded to the next highest dollar, plus any insurance charges or debt cancellation fees (if applicable). All Minimum Monthly Payments are then combined into the Total Minimum Monthly Payment. *The Standard Annual Percentage Rate is 17.9%. The Default Annual Percentage Rate is 21.9%. The Minimum Finance Charge is \$1.00. In Canada, visit your participating Polaris dealer for Polaris Card program details.

POLARISTAR PROTECTION PLAN

POLARISTAR PROTECTION PLUS -- ENSURE YOUR RIDING EXPERIENCE.

THE BEST COVERAGE FOR YOUR POLARIS. Sometimes the unexpected can happen—even to the best equipment. Enjoy protection that goes everywhere your snowmobile goes. PROTECT YOURSELF FROM COSTLY REPAIR BILLS. Specialized coverage is available for Polaris trademarked systems on your vehicle with few exceptions, including Polaris Variable Exhaust System (VES), Polaris Fast® M-10, EDGE rear suspension and the EDGE RMK suspension. Choose zero deductible on covered repairs for only a slightly higher cost. It's a great way to ensure years of hassle-free riding. And you may never see a repair bill. FLEXIBLE COVERAGE THAT FITS YOUR SLED. You choose the length of protection you want, depending on your snowmobile and how long you plan to own it. Optional coverage available from 2-5 years. YOU CAN TRANSFER COVERAGE, TOO. Think you might sell your snowmobile somewhere down the trail? No problem. The remaining coverage goes with the vehicle. And the reassurance of POLARISTAR Protection Plus is like added resale value. SPECIAL RATES FOR YOUNG RIDERS make it a great family value. To learn more about POLARISTAR Protection Plus visit a participating Polaris dealer or go to POLARISindustries.com and click on "Financial Services."

POLARISTAR VEHICLE INSURANCE

POLARIS VEHICLE INSURANCE -- PROTECT YOUR INVESTMENT.

Protecting yourself and your investment means more than wearing safety gear and driving responsibly. It also means protecting yourself in the event of an accident or theft or other unfortunate incident. QUALITY RECREATIONAL VEHICLE INSURANCE COVERAGE FOR POLARIS OWNERS. AFFORDABLE. SPECIALIZED COVERAGE. For an insurance quote go to www.polarisindustries.com and click on "Financial Services," or call the POLARISTAR Vehicle Insurance Program toll-free at 1-866-333-2293. In less than five minutes you will be riding away with complete insurance coverage as well as the feeling of security that comes with knowing you are protected. (Not available in Canada.)

WHAT YOU'RE GONNA WANT

- | | |
|---|---|
| <input type="checkbox"/> Colored Skis | <input type="checkbox"/> Seat & Tank Cover |
| <input type="checkbox"/> Beval Kits | <input type="checkbox"/> Edge and Gas II Mirrors |
| <input type="checkbox"/> Colored Snow Flaps | <input type="checkbox"/> Sled Cover |
| <input type="checkbox"/> Handbar Hooks | <input type="checkbox"/> Windshield |
| <input type="checkbox"/> Colored Snock Covers | <input type="checkbox"/> Windshield Bag |
| <input type="checkbox"/> Colored Idler Wheels | <input type="checkbox"/> Portable Gas Can |
| <input type="checkbox"/> Colored Jangle Wheel | <input type="checkbox"/> Colored Tie-Neck Ski |
| <input type="checkbox"/> Colored Screen Kit | <input type="checkbox"/> Backpack |
| <input type="checkbox"/> Colored Bumpers | <input type="checkbox"/> Shovel |
| <input type="checkbox"/> Colored Sliders | <input type="checkbox"/> Avalanche Probe |
| <input type="checkbox"/> Sled Plate | <input type="checkbox"/> Handheld Multi Navigator |
| <input type="checkbox"/> Underhood Components | <input type="checkbox"/> Survival Gear Pack |
| <input type="checkbox"/> Fishbones | <input type="checkbox"/> Portable Weather Radio |
| <input type="checkbox"/> Tunnel Roll Flips | <input type="checkbox"/> Tool Set |
| <input type="checkbox"/> Bumper Kits | <input type="checkbox"/> Dodge Truck and Trailer |

TECHNICAL DATA

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Polaris reserves the right to change specifications at any time without incurring obligations. Includes comparisons to 2004 models. Byde FX is a registered trademark of AvianMotor. All riders should be professionals. Polaris recommends that all snowmobile riders take a training course. Contact your local dealer for more information.

TRAIL LUXURY

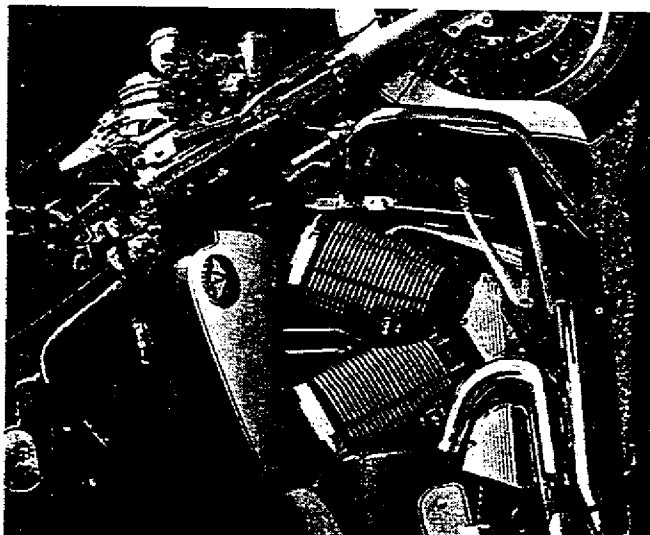
TWO-UP TOURING

TRAIL SPORT

KIDS

700 CLASSIC	600 CLASSIC	500 CLASSIC	340 CLASSIC	FRONTIER CLASSIC	FAMILY TOURING	700 CLASSIC TOURING	600 CLASSIC TOURING	500 CLASSIC TOURING	TALIA TOURING	SPORT TOURING	340 TOURING	WIDEAREA LX	POLARIS HUNT 300	SUPER SPORT	HUNT 340 EDC	KIDS
EDGE 113028/1 48121/9 425107/9 49124/5 118044/7	EDGE 113028/1 48121/9 425107/9 49124/5 118044/7	EDGE 113028/1 48121/9 425107/9 49124/5 118044/7	EDGE 113028/1 48121/9 425107/9 49124/5 118044/7	EDGE 113028/1 48121/9 425107/9 49124/5 118044/7	EDGE TOURING 119302/2 48121/9 425107/9 49124/5 118044/7	EDGE TOURING 119302/2 48121/9 425107/9 49124/5 118044/7	EDGE TOURING 119302/2 48121/9 425107/9 49124/5 118044/7	EDGE TOURING 119302/2 48121/9 425107/9 49124/5 118044/7	EDGE 119302/2 48121/9 425107/9 49124/5 118044/7	EDGE 119302/2 48121/9 425107/9 49124/5 118044/7	EDGE 119302/2 48121/9 425107/9 49124/5 118044/7	EDGE 119302/2 48121/9 425107/9 49124/5 118044/7	EDGE 119302/2 48121/9 425107/9 49124/5 118044/7	EDGE 119302/2 48121/9 425107/9 49124/5 118044/7	EDGE 119302/2 48121/9 425107/9 49124/5 118044/7	EDGE 119302/2 48121/9 425107/9 49124/5 118044/7
Liberty 700/72 Liquid Digital CDI VES Single Case Reed 2 1040 w/PPS Polaris HPB, LC	Liberty 700/72 Liquid Digital CDI VES Single Case Reed 2 1040 w/PPS Polaris HPB, LC	Liberty 700/72 Liquid Digital CDI VES Single Case Reed 2 1040 w/PPS Polaris HPB, LC	Liberty 700/72 Liquid Digital CDI VES Single Case Reed 2 1040 w/PPS Polaris HPB, LC	Liberty 700/72 Liquid Digital CDI VES Single Case Reed 2 1040 w/PPS Polaris HPB, LC	Liberty 4-cycle 700/72 Liquid Digital CDI VES Single Case Reed 2 1040 w/PPS Phantom	Liberty 4-cycle 700/72 Liquid Digital CDI VES Single Case Reed 2 1040 w/PPS Phantom	Liberty 4-cycle 700/72 Liquid Digital CDI VES Single Case Reed 2 1040 w/PPS Phantom	Liberty 4-cycle 700/72 Liquid Digital CDI VES Single Case Reed 2 1040 w/PPS Phantom	Liberty 4-cycle 700/72 Liquid Digital CDI VES Single Case Reed 2 1040 w/PPS Phantom	Liberty 4-cycle 700/72 Liquid Digital CDI VES Single Case Reed 2 1040 w/PPS Phantom	Liberty 4-cycle 700/72 Liquid Digital CDI VES Single Case Reed 2 1040 w/PPS Phantom	Liberty 4-cycle 700/72 Liquid Digital CDI VES Single Case Reed 2 1040 w/PPS Phantom	Liberty 4-cycle 700/72 Liquid Digital CDI VES Single Case Reed 2 1040 w/PPS Phantom	Liberty 4-cycle 700/72 Liquid Digital CDI VES Single Case Reed 2 1040 w/PPS Phantom	Liberty 4-cycle 700/72 Liquid Digital CDI VES Single Case Reed 2 1040 w/PPS Phantom	Liberty 4-cycle 700/72 Liquid Digital CDI VES Single Case Reed 2 1040 w/PPS Phantom

We use automotive style Hemiob® self-venting cooling fan technology in our EDC® chassis. This fan process is stronger and more durable than conventional fans.



FOR ALMOST 50 YEARS, Polaris has been making machines that not only take you out there, they offer you a way out. A break from the routine. An escape from the ordinary. A moment of freedom. Snowmobiles came first in 1954 and quickly established a track record for advanced engineering. All-terrain vehicles followed in 1985, and since their introduction have set the standard for performance and innovation. 1992 saw the arrival of our personal watercraft and their unprecedented combination of power and comfort.

Then in 1997, the Polaris *RANGER* was born, creating a whole new class of off-road utility vehicles. In 1998 we introduced Victory motorcycles and *Cycle World* named them "Best Cruiser"; in 1999 *Motorcycle Cruiser* named them "Cruiser of the Year." Now, Polaris is applying nearly 50 years of engineering and design expertise to a new line of commercial-grade utility vehicles and equipment:

Professional Series Worknobiles. Of course, there's more to having a great time than just a great ride. So we also make parts and accessories designed to match our machines better than anything off the shelf, and a full line of apparel and collectibles to stylishly capture the spirit of Polaris. We even offer financial services to make getting on our machines, and out into the open, easier than ever. Today, we have over \$1.5 billion in sales worldwide, with engineering, manufacturing and distribution facilities all across the Midwest, and wholly owned subsidiaries in Canada, Australia, New Zealand and France. It's been a fun ride, but then, after all these years, that's what we're all about.



POLARIS®
The Way Out.





FOR YOUR NEAREST POLARIS DEALER, CALL 1-800-POLARIS
POLARIS SALES INC., 2100 HIGHWAY 55, MEDINA, MN 55340
(763) 542-0500 FAX (763) 542-0599

POLARIS INDUSTRIES LTD., 1445 CHURCH AVENUE, WINNIPEG, MANITOBA,
CANADA R2X 2X9 (204) 925-7100 FAX (204) 925-7110
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